FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

<b>STATEMENT</b>	<b>OF CHANGES IN</b>	<b>BENEFICIAL</b>	<b>OWNERSHIP</b>
• ., = =	• • • • • • • • • • • • • • • • • • •		• • • • • • • • • • • • • • • • • • • •

OMB APPROVAL								
OMB Number: 3235-0287								
Estimated average burden								
hours per response:	0.5							

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person*     DeSieno Alexis				2. Issuer Name and Ticker or Trading Symbol Cardlytics, Inc. [ CDLX ]						eck all applica Director	able)	Person(s) to Iss		wner			
(Last)	`	irst) ON AVE. NE	(Middle)		3. Date of Earliest Transaction (Month/Day/Year) 03/22/2024					below)	(give title hief Financial		Other (specify below) Officer				
SUITE 4100			4	4. If Amendment, Date of Original Filed (Month/Day/Year)						Individual or Joint/Group Filing (Check Applicable Line)							
(Street)	TA G	A	30308										-	ed by More		rting Person One Report	ng
(City)	(S	tate)	(Zip)	F	Rule 10b5-1(c) Transaction Indication												
				]	Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.												
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																	
Date			2. Transacti Date (Month/Day	Execution Date		e, Transaction Dispose Code (Instr. 5)		ities Acquired (A) or d Of (D) (Instr. 3, 4 and		Beneficially Owned Following		Form: Direct (D) or Indirect (I) (Instr. 4)		. Nature of ndirect seneficial ownership			
					Code	v	Amount	(A) (D)	or Price	Reported Transacti (Instr. 3 a	tion(s)			nstr. 4)			
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																	
1. Title of Derivative Security (Instr. 3)	Derivative Conversion Date Execution Date, Security or Exercise (Month/Day/Year) if any		Code	ransaction Derivative ode (Instr. Securities		Expiration Date of S (Month/Day/Year) Unit		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s)		Ownership Form: Direct (D)	11. Nature of Indirect Beneficial Ownership (Instr. 4)			
				Code	v	(A)	(D)	Date Exercisable		xpiration ate	Title	Amount or Number of Shares		(Instr. 4)			
Restricted Stock Unit	(1)	03/22/2024		A		114,796		(2)		(2)	Common Stock	114,796	\$0	114,79	96	D	

## Explanation of Responses:

- 1. Each restricted stock unit ("RSU") represents a contingent right to receive one share of common stock of the Issuer, or at the election of the Issuer, its cash equivalent.
- 2. The RSUs shall vest in eight equal installments on July 1, 2024, October 1, 2024, January 1, 2025, April 1, 2025, July 1, 2025, October 1, 2025, January 1, 2026 and April 1, 2026, provided that the Reporting Person remains employed by the Issuer on such vesting date.

## Remarks:

/s/ Nick Lynton, Attorney-in-Fact 03/25/2024

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.