Instruction 1(b)

FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

							. ,											
1. Name and Address of Reporting Person [*] Hill Scott A				2. Issuer Name and Ticker or Trading Symbol Cardlytics, Inc. [CDLX]							5. Relationship of Reporting Person(s) to Issuer (Check all applicable)							
$\frac{\text{HIII} \text{SC}}{\text{SC}}$	<u>ou A</u>					<u></u>	<u>,</u> [0021	. 1				V Dire	ctor	1	0% O\	wner	
(Last)	(Fi	rst) (f	Middle)		3. Date of Earliest Transaction (Month/Day/Year) 08/12/2024								Offi	cer (give title w)		Other (s elow)	specify	
675 PONCE DE LEON AVE NE					4. If Amendment, Date of Original Filed (Month/Day/Year)						6.	6. Individual or Joint/Group Filing (Check Applicable						
SUITE 4	4100						,	- J -			,,		ne)		1 3(-			
												Form filed by One Reporting Person						
(Street)													For Per	n filed by Mo son	ore than On	e Rep	orting	
ATLAN	TA GA	A 3	30308					T		lan lad								
Rule 10b5-1(c) Transaction Indica										catior								
(City) (State) (Zip)								a trans	action was ma	ade nursu	ant to a	contract ins	truction or writ	ten nlan tha	is inter	nded to		
		Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.																
		Table	l - Nor	n-Deriva	ative S	ecui	rities Acq	uired,	Dis	posed of,	or Be	nefici	ally Ow	ned				
1. Title of Security (Instr. 3) Date (Month/Da										es Acquired (A)			ount of	6. Owners		7. Nature		
				n/Day/Year) if ai		ution Date, / ith/Day/Year)	Transaction Code (Instr. 8)				tr. 3, 4 a	Bene Own	Securities Beneficially Owned Following		rect	of Indirect Beneficial Ownership		
								v	Amount	(A) or (D)	Price		rted action(s) . 3 and 4)			(Instr. 4)		
Common Stock 08/12/2					2024			Р		40,000	A	\$3.	58	40,000	D			
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned																	
							varrants,											
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	Execution Date, r) if any		Transaction of Code (Instr. Deriva 8) Securi		of Derivative Securities Acquired	Expiration Date (Month/Day/Year)			7. Title a Amount Securitie Underly Derivativ Security	of es ng ve	8. Price o Derivativo Security (Instr. 5)		Own Forn Direc or In		11. Nature of Indirect Beneficial Ownership (Instr. 4)	

Disposed of (D) (Instr. 3, 4 Reported Transaction(s) (Instr. 4) and 5) Amount or Number Expiration Date Date of Shares v (A) (D) Exercisable Title Code Explanation of Responses:

Remarks:

/s/ Nick Lynton, Attorney-in-08/12/2024 Fact

3 and 4)

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.