FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

| Washington, | D.C. 20549 |
|-------------|------------|
|-------------|------------|

| Check this box if no longer subject |  |  |  |  |  |  |
|-------------------------------------|--|--|--|--|--|--|
| o Section 16. Form 4 or Form 5      |  |  |  |  |  |  |
| bligations may continue. See        |  |  |  |  |  |  |
| netruction 1(h)                     |  |  |  |  |  |  |

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL 3235-0287 Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* <u>Laube Lynne Marie</u> |  |   |          |   |         | 2. Issuer Name <b>and</b> Ticker or Trading Symbol Cardlytics, Inc. [ CDLX ] |  |                   |  |        |   |               |              |  | ck all app  | all applicable)  Director   |   | ng Person(s) to Issuer<br>10% Owner |                                |
|---|--|---|----------|---|---------|--|--|-------------------|--|--------|---|---------------|--------------|--|---|---|---|-------------------------------------|--------------------------------|
|   | (Fii<br>RDLYTICS<br>ICE DE LE  | , | Middle)  | JITE  | 11/0    | 3. Date of Earliest Transaction (Month/Day/Year) 11/08/2022                  |  |                   |  |        |   |               |              |  | below   | Officer (give title<br>below)                                     |   | belov                               |                                |
| (Street)  |  |   | 30308    |   | 4. If A | 4. If Amendment, Date of Original Filed (Month/Day/Year)                     |  |                   |  |        |   |               |              | Individual or Joint/Group Filing (Check Applicable Line)     Form filed by One Reporting Person     Form filed by More than One Reporting Person |   |   |   |                                     |                                |
| (City)  | (51  |   | Zip)     | D   | 40      |  |  | •                 |  |        |   |               |              | -:-1   | h. 0  | 1   |   |                                     |                                |
| 1. Title of Security (Instr. 3)  2. Transaction Date (Month/Day/  |  |   | on       | on 2A. Deemed<br>Execution Date,<br>Year) if any  |         |  | Juired, Disposed of, of 3. Transaction Code (Instr. 8)  4. Securities AC Disposed Of (D 5) |                   |  | Acquir | ed (A) or   | r             | 5. Amount of |  | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4) |   | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |                                     |                                |
|   |  |   |          |   |         |  |  |                   | Code   | v      | Amount  | (A) or<br>(D) | Price        | Transact   |   | ion(s)  |   |                                     | (111341. 4)                    |
| Common Stock 11/08/2  |  |   |          | 11/08/20  | )22     | 22   |  |                   | S <sup>(1)</sup>   |        | 4   | D             | \$3.9        | 93   | 313,  | 547   |   | D                                   |                                |
| Common Stock  |  |   |          |   |         |  |  |                   |  |        |   |               |              |  | 14,565  |   |   | I                                   | See<br>Footnote <sup>(2)</sup> |
| Common Stock  |  |   |          |   |         |  |  |                   |  |        |   |               |              | 14,565   |   |   | Ι   | See<br>Footnote <sup>(3)</sup>      |                                |
|   | Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) |   |          |   |         |  |  |                   |  |        |   |               |              |  |   |   |   |                                     |                                |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)               | tive Conversion Date Execution Date, or Exercise (Month/Day/Year) if any   |   | Code (8) | Of Code (Instr.   Of Code (Instr.   Sec   Acq (A) (Code   Code   Code |         | osed<br>)<br>:. 3, 4   |  | ation D<br>h/Day/ | Year)  Securities Underlying Derivative Security (Ins 3 and 4)  Amou or Numb Expiration of |        | nt of ities lying ative ity (Instr 4)  Amount or Number | ınt<br>per    |              | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 4)                       |   | 10.<br>Ownersh<br>Form:<br>Direct (D<br>or Indirec<br>(I) (Instr. | Beneficial<br>Ownership<br>ct (Instr. 4)              |                                     |                                |

## **Explanation of Responses:**

- 1. Shares sold to satisfy withholding tax obligations upon the delivery of shares of common stock for performance stock units that vested on October 6, 2022.
- $2. \ The \ reportable \ securities \ are \ held \ by \ the \ 2013 \ Lynne \ Marie \ Laube \ GRAT \ fbo \ Keegan \ George \ Allbright.$
- $3. \ The \ reportable \ securities \ are \ held \ by \ the \ 2013 \ Lynne \ Marie \ Laube \ GRAT \ fbo \ Hayley \ Marie \ Allbright.$

## Remarks:

/s/ Jason Minio, Attorney-in-

\*\* Signature of Reporting Person

**Fact** 

11/10/2022

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.