П

# FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| Check this box if no longer subject to |
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| Section 16. Form 4 or Form 5           |
| obligations may continue. See          |
| Instruction 1(b).                      |

### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

### OMB APPROVAL OMB Number: 3235-0287 E h

| nours per response: C    |
|--------------------------|
| Estimated average burden |

| 1. Name and Addres                      | ss of Reporting Person | n*       | 2. Issuer Name <b>and</b> Ticker or Trading Symbol<br>Cardlytics, Inc. [ CDLX ] | 5. Relationship of Reporting Person(s) to Issuer<br>(Check all applicable) |                                     |                       |  |  |  |
|---|------------------------|----------|---|--|-------------------------------------|-----------------------|--|--|--|
|   |                        |          |   | X  | Director                            | 10% Owner             |  |  |  |
| (Last)<br>C/O CARDLYT                   | (First)<br>ICS, INC.   | (Middle) | 3. Date of Earliest Transaction (Month/Day/Year)<br>06/25/2019                  |  | Officer (give title below)          | Other (specify below) |  |  |  |
| 675 PONCE DE LEON AVENUE NE, SUITE 6000 |                        |          |   |  |                                     |                       |  |  |  |
|   |                        | ·        | 4. If Amendment, Date of Original Filed (Month/Day/Year)                        | onth/Day/Year) 6. Individual or Joint/Group Filing (<br>Line)              |                                     |                       |  |  |  |
| (Street)                                |                        |          |   | X  | Form filed by One Report            | ting Person           |  |  |  |
| ATLANTA                                 | GA                     | 30308    |   |  | Form filed by More than (<br>Person | One Reporting         |  |  |  |
| (City)                                  | (State)                | (Zip)    |   |  |                                     |                       |  |  |  |

### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction<br>Date<br>(Month/Day/Year) | Execution Date, |      | ction<br>Instr. | Disposed Of (D) (Instr. 3, 4 and |               |       | 5. Amount of<br>Securities<br>Beneficially<br>Owned Following<br>Reported | Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4) | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership |
|---------------------------------|--|-----------------|------|-----------------|----------------------------------|---------------|-------|---|---|---|
|                                 |  |                 | Code | v               | Amount                           | (A) or<br>(D) | Price | Transaction(s)<br>(Instr. 3 and 4)  |   | (Instr. 4)  |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 4.<br>Transa<br>Code (<br>8) |   | 5. Num<br>of<br>Deriva<br>Securi<br>Acquir<br>(A) or<br>Dispos<br>of (D)<br>(Instr.<br>and 5) | tive<br>ties<br>red<br>sed<br>3, 4 | 6. Date Exerc<br>Expiration Da<br>(Month/Day/M | ate                | 7. Title and<br>Amount of<br>Securities<br>Underlying<br>Derivative Security<br>(Instr. 3 and 4) |  | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 4) | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|---|---|--|---|------------------------------|---|---|------------------------------------|--|--------------------|--|--|---|--|--|--|
|   |   |  |   | Code                         | v | (A)   | (D)                                | Date<br>Exercisable                            | Expiration<br>Date | Title  | Amount<br>or<br>Number<br>of<br>Shares |   |  |  |  |
| Restricted<br>Stock<br>Units                        | (1)   | 06/25/2019                                 |   | A                            |   | 6,353   |                                    | (2)  | (2)                | Common<br>Stock  | 6,353                                  | \$0.00  | 6,353  | D  |  |

Explanation of Responses:

1. Each restricted stock unit ("RSU") represents a contingent right to receive one share of common stock of the Issuer, or at the election of the Issuer, its cash equivalent.

2. The RSUs shall vest in full on the one-year anniversary of the date of grant, provided that the Reporting Person remains a director of the Issuer on such vesting date.

#### Remarks:

#### /s/ Kirk L. Somers, Attorney-06/26/2019 in-Fact

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.