FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* Youngren Bryce					2. Issuer Name and Ticker or Trading Symbol Cardlytics, Inc. [CDLX]								5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner					
(Last) (First) (Middle) C/O POLARIS PARTNERS ONE MARINA PARK DRIVE, 10TH FL.					3. Date of Earliest Transaction (Month/Day/Year) 01/22/2020									belo		belov	Other (specify below)	
(Street) BOSTON MA 02210				- 4. II	4. If Amendment, Date of Original Filed (Month/Day/Year) 6. Individual or Joint/Group Filin Line) X Form filed by One Rep Form filed by More that Person											ne Reporting Pe	rson	
(City)	(City) (State) (Zip)																	
		Tabl	e I - Non-Deriv	/ative	Seci	uritie	s Ac	quir	ed, [Disposed	of, or	Benefi	cially	Owne	ed			
1. Title of Security (Instr. 3)			2. Transaction Date (Month/Day/	Year)	2A. Dee Executi if any (Month/	on Dat	e, T	3. Transaction Code (Instr. 8)		4. Securities Acquired (A Disposed Of (D) (Instr. 3,		d (A) or r. 3, 4 and	(A) or 3, 4 and 5)		unt of ties cially Following ed	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
							ď	ode	v	Amount	(A) or (D)	Price		Transa	ction(s) 3 and 4)		,,	
Common	Stock		01/22/20	20				S ⁽¹⁾		3,503	D	\$86.55	564 ⁽²⁾	11	2,362	I	See Footnote ⁽³⁾	
Common	Stock		01/22/20	20				S ⁽¹⁾		9,691	D	\$87.3	88(4)	10	2,671	I	See Footnote ⁽³⁾	
Common	Stock		01/22/20	20				S ⁽¹⁾		482	D	\$87.9	19 ⁽⁵⁾	10	2,189	I	See Footnote ⁽³⁾	
Common	Stock		01/22/20	20				S ⁽¹⁾		68	D	\$86.55	564 ⁽²⁾	2	,193	I	See Footnote ⁽⁶⁾	
Common	Stock		01/22/20	20				S ⁽¹⁾		189	D	\$87.3	88(4)	2	,004	I	See Footnote ⁽⁶⁾	
Common	Stock		01/22/20	20				S ⁽¹⁾		10	D	\$87.9	19 ⁽⁵⁾	1	,994	I	See Footnote ⁽⁶⁾	
Common	Stock		01/22/20	20				S ⁽¹⁾		24	D	\$86.55	564 ⁽²⁾		767	I	See Footnote ⁽⁷⁾	
Common Stock			01/22/20	20				S ⁽¹⁾		66	D	\$87.388(4)			701	I	See Footnote ⁽⁷⁾	
Common Stock			01/22/20	22/2020				S ⁽¹⁾		3	D	\$87.9	\$87.919 ⁽⁵⁾		698	I	See Footnote ⁽⁷⁾	
Common Stock			01/22/20	20				S ⁽¹⁾		35	D	\$86.55	564 ⁽²⁾	1,126		I	See Footnote ⁽⁸⁾	
Common Stock			01/22/20	20				S ⁽¹⁾		97	D	\$87.3	88(4)	1,029		I	See Footnote ⁽⁸⁾	
Common Stock			01/22/20	20				S ⁽¹⁾		5	D	\$87.919(5)		1,024		I	See Footnote ⁽⁸⁾	
Common	Stock														,010	D		
		Та	ble II - Deriva e.g., p)	tive S uts, c	ecuri calls,	ities <i>i</i> warra	Acqı ants,	ired opt	l, Dis	posed of, , converti	, or Be ble se	eneficia curitie	ally O s)	wned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)				Expi	iration	ercisable and Date y/Year)	Amou Secur Under Deriva Secur	7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)		Price of rivative curity str. 5)	e derivative	Ownershij Form: Direct (D) or Indirect (I) (Instr. 4	Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisabl		Expiration e Date	Title	Amoun or Numbe of Shares	r					

- 1. The sale of these shares were effected pursuant to Rule 10b5-1 trading plans adopted by each of Polaris Venture Partners V, L.P. ("PVP V"), Polaris Venture Partners Entrepreneurs' Fund V, L.P. ("PVPE V"), Polaris Venture Partners Founders' Fund V, L.P. ("PVPFF V") and Polaris Venture Partners Special Founders' Fund V, L.P. ("PVPSFF V") on December 16, 2019.
- 2. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$85.82 to \$86.81, inclusive. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer or the staff of the Securities Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in this footnote (2) to this Form 4.
- 3. The reportable securities are owned directly by PVP V. Polaris Venture Management Co. V, L.L.C. ("PVM V") is the general partner of PVP V. The Reporting Person, a member of the Issuer's Board of Directors, is a member of PVM V. Each of Jonathan A. Flint ("Flint") and Terrance G. McGuire ("McGuire") are the managing members of PVM V. Each of Flint, McGuire and the Reporting Person, in their respective capacities with respect to PVM V, may be deemed to have shared voting and dispositive power over the shares held by PVP V. Each of PVM V, Flint, McGuire and the Reporting Person disclaims beneficial ownership of these securities and this report shall not be deemed an admission that any one of them is the beneficial owner of such securities for purposes of Section 16 or for any other purpose, except to the extent of their respective pecuniary interests therein.
- 4. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$86.84 to \$87.83, inclusive. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer or the staff of the Securities Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges so forth in this footnote (4) to this Form 4.
- 5. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$87.875 to \$88.00, inclusive. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer or the staff of the Securities Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in this footnote (5) to this Form 4.
- 6. The reportable securities are owned directly by PVPE V. PVM V is the general partner of PVPE V. The Reporting Person, a member of the Issuer's Board of Directors, is a member of PVM V. Each of Flint and McGuire are the managing members of PVM V. Each of Flint, McGuire and the Reporting Person, in their respective capacities with respect to PVM V, may be deemed to have shared voting and dispositive power over the shares held by PVPE V. Each of PVM V, Flint, McGuire and the Reporting Person disclaims beneficial ownership of these securities and this report shall not be deemed an admission that any one of them is the beneficial owner of such securities for purposes of Section 16 or for any other purpose, except to the extent of their respective pecuniary interests therein.
- 7. The reportable securities are owned directly by PVPFF V. PVM V is the general partner of PVPFF V. The Reporting Person, a member of the Issuer's Board of Directors, is a member of PVM V. Each of Flint and McGuire are the managing members of PVM V. Each of Flint, McGuire and the Reporting Person, in their respective capacities with respect to PVM V, may be deemed to have shared voting and dispositive power over the shares held by PVPFF V. Each of PVM V, Flint, McGuire and the Reporting Person disclaims beneficial ownership of these securities and this report shall not be deemed an admission that any one of them is the beneficial owner of such securities for purposes of Section 16 or for any other purpose, except to the extent of their respective pecuniary interests therein.
- 8. The reportable securities are owned directly by PVPSFF V. PVM V is the general partner of PVPSFF V. The Reporting Person, a member of the Issuer's Board of Directors, is a member of PVM V. Each of Flint and McGuire are the managing members of PVM V. Each of Flint, McGuire and the Reporting Person, in their respective capacities with respect to PVM V, may be deemed to have shared voting and dispositive power over the shares held by PVPSFF V. Each of PVM V, Flint, McGuire and the Reporting Person disclaims beneficial ownership of these securities and this report shall not be deemed an admission that any one of them is the beneficial owner of such securities for purposes of Section 16 or for any other purpose, except to the extent of their respective pecuniary interests therein.

Remarks:

/s/ Lauren Crockett, Attorney-01/23/2020 in-Fact for Bryce Youngren

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.