FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C.	20549
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL									
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940 Instruction 1(b)

1. Name and Address of Reporting Person* SOMERS KIRK						2. Issuer Name and Ticker or Trading Symbol Cardlytics, Inc. [ CDLX ]									all applic Director	licable) tor		Person(s) to Issuer  10% Owner  Other (specify	
	(Firs DLYTICS, I CE DE LEO	,	/liddle)	E 6000		3. Date of Earliest Transaction (Month/Day/Year) 06/09/2022  X Officer (give title below) Chief Legal & I											Priva	below)	`
(Street) ATLANTA		31	0308 (ip)		4. If <i>i</i>	4. If Amendment, Date of Original Filed (Month/Day/Year)									dual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person Form filed by More than One Reporting Person				
		Table	e I - No	n-Deriv	ative	Sec	uritie	es Ac	quired,	Dis	posed o	f, or Be	neficia	ally O	wned				
Dat			2. Transa Date (Month/D	Exe		2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8)		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4			and 5) Securiti		s illy ollowing	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)	
									Code	v	Amount	(A) or (D)	Price	1	Transacti (Instr. 3 a	ion(s)			(111511. 4)
Common Stock 06/09/				2022		М		7,813(1	) A	\$(	)	53,	130 D		D				
Common Stock 07/20/					2022			<b>S</b> <sup>(2)</sup>		1,000 D		\$13.	.91	1 52,130			D		
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deen Executio if any (Month/D	n Date, Transa Code (I			of		6. Date Exercis Expiration Date (Month/Day/Yea		e	7. Title and Amount of Securities Underlying Derivative Secu (Instr. 3 and 4)		Der Sed (Ins	Price of rivative curity str. 5)	9. Number derivative Securities Beneficial Owned Following Reported Transactic (Instr. 4)	e s lly	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
					Code	v	(A)	(D)	Date Exercisa		Expiration Date	Title	Amour or Number of Shares	or					
Performance Stock Unit	(3)	06/09/2022			M			7,813	(4)		(4)	Common Stock	7,813	3	\$0	7,812	2	D	

## **Explanation of Responses:**

- 1. Represents the underlying vested shares of common stock of the Issuer which have not been delivered.
- $2. \ This transaction \ was \ effected \ pursuant \ to \ a \ Rule \ 10b5-1 \ trading \ plan \ adopted \ by \ the \ Reporting \ Person \ on \ November \ 8, \ 2021.$
- 3. Each performance stock unit ("PSU") represents a contingent right to receive one share of the Issuer's Common Stock.
- 4. On December 9, 2021 the Compensation Committee of the Issuer's Board of Directors certified that a target minimum growth rate in adjusted contribution was achieved (the "Certification") resulting in the award of the tranche of the PSU grant related to achieving the adjusted contribution growth target ("adjusted contribution growth tranche"). Fifty percent (50%) of the shares subject to the adjusted contribution growth tranche of the awarded PSU vested upon the Certification, twenty-five percent (25%) of the shares subject to the adjusted contribution growth tranche of the awarded PSU vested 6 months after the Certification, and twenty-five percent (25%) of the shares subject to the adjusted contribution growth tranche of the awarded PSU will vest 12 months after the Certification, subject to continued service to the

## Remarks:

/s/ Jason Minio, Attorney-in-07/20/2022 **Fact** 

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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