## FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

**OMB APPROVAL** OMB Number: Estimated average burden hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

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1. Name and Address of Reporting Person*  SOMERS KIRK						2. Issuer Name <b>and</b> Ticker or Trading Symbol Cardlytics, Inc. [ CDLX ]								Relationship of Reporting Person(s) to Issuer (Check all applicable)     Director					
(Last) (First) (Middle) C/O CARDLYTICS, INC.						3. Date of Earliest Transaction (Month/Day/Year) 12/16/2019								X	X Officer (give title below) Other (specify below)  Chief Legal & Privacy Officer				
675 PONCE DE LEON AVENUE NE, SUITE 6000					4.1	4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable					
(Street) ATLANTA GA 30308				, and the second								Line)  X Form filed by One Reporting Person  Form filed by More than One Reporting							
(City)	(S	tate)	(Zip)			Person													
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																			
Dat				Date	2. Transaction Date (Month/Day/Year)			emed tion Date, n/Day/Yea	Code	Transaction Code (Instr.		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4 5)				es ally Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership
									Code	v	Amount	(A) (D)	or Pr	ice Reported Transact (Instr. 3 a		ion(s)			(Instr. 4)
Common Stock				12/1	6/201	6/2019					777	A	. 4	9.08	84,	,070	D		
Common Stock				12/1	12/16/2019				М		261	A		\$20	84,331			D	
Common Stock				12/1	12/16/2019				М		10,00	0 A	\$	30.44	94,331		D		
Common Stock				12/1	12/16/2019				S		11,03	8 [		\$ <mark>58</mark>	83,	,293	D		
Common Stock 1				12/1	/17/2019				G		200	I	:	<b>\$0</b> <sup>(1)</sup> <b>83</b> ,		,093		D	
Common Stock 12/				12/1	7/201	7/2019					200	Ι	;	\$ <mark>0</mark> (1)	82,	,893		D	
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deeme Execution if any (Month/Da	Date,	4. Transaction Code (Instr. 8)		n of		6. Date Exercisa Expiration Date (Month/Day/Yea		te	of Secu Underly Derivati	7. Title and Amoun of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	Ownersh Form: Direct (D) or Indirect (I) (Instr.	Ownership	Beneficial Ownership t (Instr. 4)
					Code	v	(A)	(D)	Date Exercisal	ble	Expiration Date	Title	Amo or Num of Sha	nber					
Employee Stock Option (Right to Buy)	\$9.08	12/16/2019			М			777	(2)		08/01/2024	Commo Stock	n 73	77	\$0	0		D	
Employee Stock Option (Right to	\$20	12/16/2019			М			261	(3)		12/06/2026	Commo Stock	<sup>1</sup> 26	61	\$0	3,125		D	

## **Explanation of Responses:**

\$30.44

1. Shares transferred by the Reporting Person as a bona fide gift without consideration.

12/16/2019

Buy) Employee Stock Option

(Right to

3. This option became exercisable with respect to one quarter (1/4) of the shares of stock subject to this option on December 6, 2017 (the "Initial Vesting Date"). The option becomes exercisable in respect of the remaining shares in thirty-six (36) equal monthly installments commencing one (1) month after the Initial Vesting Date, provided the Reporting Person continuously provides service to the Issuer through each vesting period.

(4)

10,000

4. This option became exercisable with respect to one quarter (1/4) of the shares of stock subject to this option on April 1, 2018 (the "Initial Vesting Date"). The option becomes exercisable in respect of the remaining shares in thirty-six (36) equal monthly installments commencing one (1) month after the Initial Vesting Date, provided the Reporting Person continuously provides service to the Issuer through each vesting period.

## Remarks:

/s/ Kirk L. Somers

Common

Stock

07/07/2027

10,000

\$<mark>0</mark>

12/18/2019

12,500

D

Date

\*\* Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

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Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.