FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Vashington, D	.C. 20549
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL										
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>Christiansen Andrew</u>					2. Issuer Name and Ticker or Trading Symbol Cardlytics, Inc. [ CDLX ]								eck all appli Directo	cable) or		rson(s) to Issuer  10% Owner		
	RDLYTICS	, INC.	(Middle)		3. Date of Earliest Transaction (Month/Day/Year) 04/01/2022								helow)	er (give title w) Chief Financi		Other (specify below) al Officer		
675 PONCE DE LEON AVENUE NE, SUITE 6000  (Street)  ATLANTA GA 30308  (City) (State) (Zip)					4. If Amendment, Date of Original Filed (Month/Day/Year)							Line	6. Individual or Joint/Group Filing (Check Applicable Line)  X Form filed by One Reporting Person Form filed by More than One Reporting Person					
(5.5)	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																	
1. Title of Security (Instr. 3) 2. Transa Date				. Transacti	ction 2A. Deemed Execution Date,			3. Transa Code (	3. Transaction Code (Instr. 8) 4. Secur Dispose 5)		rities Acquired (A) ed Of (D) (Instr. 3, 4		(A) or	5. Amou Securitie Benefici	unt of es Forrially (D) (Following ed tition(s)		r Indirect	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock 04			04/01/20	/2022		M		9,678	· · · ·		\$0	<del>-  `</del>	23,800		D			
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																	
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Da if any (Month/Day/Y	Date, Transac				6. Date Ex Expiration (Month/Da	Date	r) Amount of Securities Underlying Derivative Secu (Instr. 3 and 4)		4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction( (Instr. 4)	ly	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)	
				Cod	de V	(A)	(D)	Date Exercisab		Expiration Date	Title	O N O	lumber					
Restricted Stock Unit	(2)	04/01/2022		М	[		9,678	(3)		(3)	Com		9,678	\$0	19,355	5	D	

## **Explanation of Responses:**

- 1. Represents the underlying vested shares of common stock of the Issuer which have not been delivered.
- 2. Each restricted stock unit ("RSU") represents a contingent right to receive one share of common stock of the Issuer, or at the election of the Issuer, its cash equivalent.
- 3. The RSUs shall vest in equal amounts annually over four years on the anniversary of the date of grant, provided that the Reporting Person remains employed by the Issuer on such vesting date.

## Remarks:

/s/ Kirk L. Somers, Attorneyin-Fact

04/05/2022

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.