# UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, DC 20549

# **SCHEDULE 14A INFORMATION**

Proxy Statement Pursuant to Section 14(A) of the Securities Exchange Act of 1934

Filed by	the Registrant	$\boxtimes$				
Filed by	a party other than the Registrant					
Check th	e appropriate box:					
	Preliminary Proxy Statement					
	CONFIDENTAIAL, FOR USE OF THE COMMISSION ONLY (AS PERMITTED BY RULE 14A-6(E)(2))					
	Definitive Proxy Statement					
$\boxtimes$	Definitive Additional Materials					
	Soliciting Materials Pursuant to 240.14a-12					



### CARDLYTICS, INC.

(Name of Registrant as Specified in its Charter)
(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Paym	ent of filing fee (Check all boxes that apply):	
$\times$	No fee required.	
	Fee paid previously with preliminary materials.	
П	Fee computed on table in exhibit required by Item 25(h) per Exchange Act Rules 14a-6(i)(1) and 0-11	



# Your Vote Counts!

#### CARDLYTICS, INC.

2022 Annual Meeting Vote by May 23, 2022 11:59 PM ET

Ricky Campana P.O. Box 123456 Suite 500 51 Mercedes Way Edgewood, NY 11717







FLASHID-JOB#



# You invested in CARDLYTICS, INC. and it's time to vote!

You have the right to vote on proposals being presented at the Annual Meeting. This is an important notice regarding the availability of proxy material for the stockholder meeting to be held on May 24, 2022.

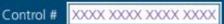
# Get informed before you vote

View the Notice & Proxy Statement, Annual Report online OR you can receive a free paper or email copy of the material(s) by requesting prior to May 10, 2022. If you would like to request a copy of the material(s) for this and/or future stockholder meetings, you may (1) visit www.ProxyVote.com, (2) call 1-800-579-1639 or (3) send an email to sendmaterial@proxyvote.com. If sending an email, please include your control number (indicated below) in the subject line. Unless requested, you will not otherwise receive a paper or email copy.



For complete information and to vote, visit www.ProxyVote.com







#### Smartphone users

Point your camera here and vote without entering a control number





#### Vote in Person at the Meeting\*

May 24, 2022 2:00 PM EDT

675 Ponce de Leon Ave Suite 6000 Atlanta, GA 30308

<sup>\*</sup>Please check the meeting materials for any special requirements for meeting attendance. At the meeting, you will need to request a ballot to vote these shares.

## THIS IS NOT A VOTABLE BALLOT

This is an overview of the proposals being presented at the upcoming stockholder meeting. Please follow the instructions on the reverse side to vote these important matters.

#### SHARE CLASSES REPRESENTED FOR VOTING

THE COMPANY NAME INC COMMON ASDEGHIKL	123456789.1234
THE COMPANY NAME INC CLASS A	123456789.1234
THE COMPANY NAME INC CLASS B	123456789,1234
THE COMPANY NAME INC CLASS C	123456789.1234
THE COMPANY NAME INC CLASS D	123456789.1234
THE COMPANY NAME INC CLASS E	123456789.1234
THE COMPANY NAME INC CLASS F.	123456789.1234
THE COMPANY NAME INC 401 K	123456789.1234

Voti	ing Items				Board Recommen	
1.	Election of Directors  Nominees:  01) David L. Adams	02) Scott D. Grimes	03)	Chris Suh	<b>O</b> For	
2.	. The ratification of the appointment of Deloitte & Touche LLP as our independent registered public accounting firm for the year ending December 31, 2022.					
3.	Advisory vote to approve compensation of named executive officers.					

NOTE: Such other business as may properly come before the meeting or any adjournment thereof.

Prefer to receive an email instead? While voting on www.ProxyVote.com, be sure to click "Sign up for E-delivery".