FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, I	D.C.	20549	
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL							
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

ı	nd Address of Lynne Ma	Reporting Person [*] arie										(Che	i. Relationship of Reporting Person(s) to Issuer Check all applicable) X Director 10% Owner								
	RDLYTICS	,	(Middle)	E 6000	04	3. Date of Earliest Transaction (Month/Day/Year) 04/01/2021									X Officer (give title Other (specify below) Chief Executive Officer						
(Street) ATLAN			30308 (Zip)		4. 1									Line)	Individual or Joint/Group Filing (Check Applicable le) X Form filed by One Reporting Person Form filed by More than One Reporting Person						
,				on-Deriv	/ativ	e Se	curit	ies Ac	auired	I. Di	sposed o	of. or B	Benef	iciall	y Owned						
1. Title of Security (Instr. 3)		2. Transaction Date (Month/Day/Year)		on 2A. Deemed Execution Date,		3. 4. Securities		ies Acquired (A) or Of (D) (Instr. 3, 4 and		or	5. Amount of Securities Beneficially Owned Following		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership						
										v	Amount	(A) (D)	or Pr	ice	Reported Transaction (Instr. 3 ar				(Instr. 4)		
Common	Stock			04/01/	1/2021		l		М		20,161	1) A	. ;	\$ <mark>0</mark> ⁽²⁾	317,167			D			
Common	mon Stock											14,565		I		See Footnote ⁽³⁾					
Common	Common Stock										14,565			I	See Footnote ⁽⁴⁾						
		٦	Table II								osed of				Owned						
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	Execution Date, Transaction of			vative urities uired or oosed O) (Instr.	6. Date Exercisable and Expiration Date (Month/Day/Year) 7. Title and Am of Securities Underlying Derivative Sec (Instr. 3 and 4)					Derivative Security (Instr. 5)		9. Numb derivativ Securitiv Benefici Owned Followir Reporte Transac (Instr. 4)	ove es Form: Direct (D) or Indirect d tion(s)		Beneficial Ownership ect (Instr. 4)				
					Code	v	(A)	(D)	Date Exercisa	able	Expiration Date	Title	or Nui of	ount mber ares							
Restricted Stock Unit	(2)	04/01/2021			M		20,161		(5)		(5)	Commo Stock		,161	\$0	\$0 60,484		D			

Explanation of Responses:

- 1. Represents the underlying vested shares of common stock of the Issuer which have not been delivered.
- 2. Each restricted stock unit ("RSU") represents a contingent right to receive one share of common stock of the Issuer, or at the election of the Issuer, its cash equivalent.
- 3. The reportable securities are held by the 2013 Lynne Marie Laube GRAT fbo Keegan George Allbright.
- $4. \ The \ reportable \ securities \ are \ held \ by \ the \ 2013 \ Lynne \ Marie \ Laube \ GRAT \ fbo \ Hayley \ Marie \ Allbright.$
- 5. The RSUs shall vest in equal amounts annually over four years on the anniversary of the date of grant, provided that the Reporting Person remains employed by the Issuer on such vesting date.

Remarks:

/s/ Kirk Somers, Attorney-in-

04/05/2021

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.