FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549	
------------------------	--

STATEMENT	OF	<b>CHANGES</b>	IN BEN	NEFICIAL	<b>OWNERS</b>	HIP
• · · · · · · · · · · · · · · · · · · ·	•	0			O	

OMB APPROVAL										
OMB Number: 3235-028										
Estimated average burden										
hours per respons	e: 0.5									

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person*					2. Issuer Name and Ticker or Trading Symbol Cardlytics, Inc. [ CDLX ]								5. Relationship of Reporting Person(s) to Issuer (Check all applicable)						
<u>Jensen Jessica</u>						<u> </u>	1200, 1		[ ODDIT ]					X	Directo	or		10% O	wner
(Last)	(Fi	,	Middle)			3. Date of Earliest Transaction (Month/Day/Year) 05/21/2021								Officer below)	(give title		Other (sbelow)	specify	
675 PONCE DE LEON AVENUE NE, 6000				4. If	If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable						
(Street)	ΓA G	<b>A</b> 3	30308											.ine) X		iled by Mor		orting Person	
(City)	(Si	ate) (	Zip)																
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																		
1. Title of Security (Instr. 3)  2. Transa Date (Month/D				Execution Date,			Code (Instr.   5)				, 4 and Securiti Benefic		ies Form ially (D) ( Following (I) (I		: Direct r Indirect str. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)			
									Code	v	Amount	(A) o (D)	Pric	e:e	Transac (Instr. 3	tion(s)			(111341. 4)
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Security (Instr. 3)  2. Conversion or Exercise Price of Derivative Security  (Instr. 3)  3. Transaction Date (Month/Day/Year) (Month/Day/Year) (Month/Day/Year)				ate, T	Code (Insti		on of		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Secur (Instr. 3 and 4)		8. Price of Derivativ Security (Instr. 5)			e s illy i	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exercisable		xpiration ate	Title	Amou or Numb of Share	er					
Restricted Stock Units	(1)	05/21/2021			A		1,701		(2)		(2)	Common Stock	1,70	1	\$0	1,701		D	

## **Explanation of Responses:**

- 1. Each restricted stock unit ("RSU") represents a contingent right to receive one share of common stock of the Issuer, or at the election of the Issuer, its cash equivalent.
- 2. The RSUs shall vest in full on the one-year anniversary of the date of grant, provided that the Reporting Person remains a director of the Issuer on such vesting date.

## Remarks:

/s/ Kirk L. Somers, Attorney-

05/27/2021

in-Fact

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.