Instruction 1(b).

FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D	.C. 20549
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STATEMENT	OF CHANGES	IN BENEFICIAL	OWNERSHIP

OMB APPROVAL										
OMB Number:	3235-0287									
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person Lapic S Aimee					2. Issuer Name and Ticker or Trading Symbol Cardlytics, Inc. [CDLX]								(Che	elationship of the control of the co	able)	g Pers	on(s) to Iss 10% Ov		
(Last)	(Fi	rst)	(Middle)		3. Date of Earliest Transaction (Month/Day/Year) 05/23/2024									Officer below)	(give title		Other (s below)	specify	
675 PONCE DE LEON AVENUE NE SUITE 4100			Ī	4. If Amendment, Date of Original Filed (Month/Day/Year)							Line	6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person							
(Street)	ΓA G.	Α	30308	-												led by Mor		One Repor	- 1
(City)	(Si	rate)	(Zip)		Rule 10b5-1(c) Transaction Indication Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.								i to						
		Tab	le I - Non	-Deriva	tive S	ecur	ities Ac	qui	ired, [Disp	osed o	f, or E	ene	eficiall	y Owned				
		2. Transaction Date (Month/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year		∍,	Code (Instr.				(A) or 3, 4 and	Securitie Benefici	5. Amount of Securities Beneficially Owned Following		n: Direct r Indirect estr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)			
									Code	v	Amount	(A (D) or)	Price	Transact (Instr. 3	tion(s)			(5 4)
Common Stock				05/23/2	23/2024				M		28,547		A	\$0 ⁽¹⁾	42,911			D	
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Security (Instr. 3) 2. Conversion or Exercise Price of Derivative Security (Month/Day/Year) 3. Transaction Date (Month/Day/Year) if any (Month/Day			ate, Tra	Transaction Code (Instr.				6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amo of Securities Underlying Derivative Secu (Instr. 3 and 4)		ecurity	8. Price of Derivative Security (Instr. 5)		e O' s Fo lly Di or (l)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Co	de V	(A)	(D)	Dat Exe	te ercisable		xpiration ate	Title	0 N 0	lumber					
Restricted Stock Unit	(1)	05/23/2024		N	ſ		28,547		(2)		(2)	Commo		28,547	\$0	0		D	

Explanation of Responses:

- 1. Each restricted stock unit ("RSU") represents a contingent right to receive one share of common stock of the Issuer, or at the election of the Issuer, its cash equivalent.
- 2. The RSUs vested in full on the one-year anniversary of the date of grant.

Remarks:

/s/ Nick Lynton, Attorney-in-

Fact

05/23/2024 ** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.