FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Check this box if no longer subject
to Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* SOMERS KIRK						2. Issuer Name and Ticker or Trading Symbol Cardlytics, Inc. [CDLX]									heck all ap Dire	. ,		rson(s) to Is 10% Ov Other (s	vner	
(Last) (First) (Middle) C/O CARDLYTICS, INC.						3. Date of Earliest Transaction (Month/Day/Year) 03/17/2020									beid	w) Tegal &	. Priva	below)	er	
675 PONCE DE LEON AVENUE NE, SUITE 6000						4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable Line)					
(Street) ATLANTA GA 30308														X For	n filed by On n filed by Mo son		•			
(City)	(Sta	ate) (Z	Zip)																	
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																				
1. Title of Security (Instr. 3) 2. Transact Date (Month/Day						Exec if any	Deemed ution Date, / th/Day/Year)				es Acquired (A Of (D) (Instr. 3,			d Secu	icially d Following	Form (D) o	n: Direct or Indirect ostr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
					Code V		Amount	(A) (D)	or	Price	Trans	ction(s) 3 and 4)			(111501. 4)					
Common Stock 03/17/2						2020			S ⁽¹⁾		2,000	I	D	\$44.5	57	73,918		D		
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	if any	emed on Date, (Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercis: Expiration Date (Month/Day/Yea		ate	7. Title and Amount of Securities Underlying Derivative Security (Inst 3 and 4)		f g nstr.	8. Price of Derivative Security (Instr. 5)		ly	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exercis	sable	Expiration Date	Title	or Nui of	ount mber ares						

Explanation of Responses:

Remarks:

/s/ Kirk L. Somers

03/18/2020

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

^{1.} These transactions were effected pursuant to a Rule 10b5-1 trading plan adopted by the Reporting Person on December 17, 2019.