FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C. 20549
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Check this box if no longer subject
o Section 16. Form 4 or Form 5
bligations may continue. See
netruction 1(h)

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL 3235-0287 Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* Grimes Scott D.						2. Issuer Name and Ticker or Trading Symbol Cardlytics, Inc. [CDLX]								(Che	eck all app	,		erson(s) to Issuer 10% Owner Other (specify		
	(Fi	, INC.	Middle)	Here		3. Date of Earliest Transaction (Month/Day/Year) 11/08/2022									below			below		
675 PON 6000	ICE DE LE	ON AVENUE N	JITE 	4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable Line)							
(Street)	ΓA GA	A 3	0308												X Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City)	(St	ate) (Z	Zip)																	
		Table	I - No	on-Deriva	tive S	Secui	rities	Acc	quired	d, Dis	sposed of	, or B	enefi	cial	ly Own	ed				
Date				2. Transacti Date (Month/Day	Execution Date,			·	3. Transa Code (8)		4. Securities Acquired (A) o Disposed Of (D) (Instr. 3, 4 a 5)					s ally ollowing	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)	
						Code	v	Amount	(A) or (D)	Price)	Transacti (Instr. 3 a	ion(s)			(iiisti. 4)				
Common Stock 11/08)22				S ⁽¹⁾		6	D	\$3.	92	248,779			D		
Common	Common Stock													5		55,832			See Footnote ⁽²⁾	
Common	ı Stock														53,112				See Footnote ⁽³⁾	
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	Execu if any			Transaction Code (Instr.		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		e Exer ation D h/Day/		7. Title and Amount of Securities Underlying Derivative Security (Inst 3 and 4)		r.	Price of erivative ecurity nstr. 5)	9. Numbo derivativ Securitie Beneficia Owned Followin Reported Transact (Instr. 4)	e es ally g	10. Ownershi Form: Direct (D) or Indirec (I) (Instr. 4	Beneficial Ownership oct (Instr. 4)	
						v	(A)	(D)	Date Exerci	isable	Expiration Date	Title	Amoun or Numbe of Shares	er						

Explanation of Responses:

- 1. Shares sold to satisfy withholding tax obligations upon the delivery of shares of common stock for performance stock units that vested on October 6, 2022.
- 2. The reportable securities are held by the UTMA Custodial account fbo Pierce Grimes.
- 3. The reportable securities are held by the 2013 Scott Grimes GRAT UAD.

Remarks:

/s/ Jason Minio, Attorney-in-

11/10/2022

Fact

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.