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FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to	S
Section 16. Form 4 or Form 5	-
obligations may continue. See	
Instruction 1(b).	

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*				2. Issuer Name <b>and</b> Ticker or Trading Symbol Cardlytics, Inc. [ CDLX ]							5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
Laube Lynne Marie					<u>Curciyaco, me.</u> [ CDLA ]							Director	109	% Owner	
(Last)	3. Date of Earliest Transaction (Month/Day/Year)							X	Officer (give title below)		Other (specify below)				
C/O CARDLY	(First) TICS, INC.	(Middle)	, 		03/2021		<b>、</b> -					Chief Exe	cutive Offic	er	
675 PONCE D	E LEON AVE	NUE NE, SU	ITE 6000												
,				4. If	Amendment, Date	e of Orig	jinal F	iled (Month/Da	ay/Year)			vidual or Joint/Grou	ıp Filing (Chec	k Applicable	
(Street)	<b>C 1</b>	30308								L	ine). X	Form filed by O	ne Reporting P	erson	
ATLANTA	GA										Form filed by More than One Reporting				
(City)	(State)							Person							
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned														
			2. Transactior Date (Month/Day/Ye		2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 an			5)	5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership	
						Code	v	Amount	(A) or (D)	Price		Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)	
Common Stock			06/03/202	21		<b>M</b> <sup>(1)</sup>		5,424	Α	\$8.32	2	313,756 <sup>(2)</sup>	D		
Common Stock			06/03/202	21		<b>M</b> <sup>(1)</sup>		990	Α	\$20		314,746	D		
Common Stock			06/03/202	21		<b>S</b> <sup>(1)</sup>		4,775	D	\$101.5	2 <sup>(3)</sup>	309,971	D		
Common Stock			06/03/202	21		<b>S</b> <sup>(1)</sup>		1,539	D	\$102.6	5 <sup>(4)</sup>	308,432	D		
Common Stock			06/03/202	21		<b>S</b> <sup>(1)</sup>		100	D	\$103.1	16	308,332	D		
Common Stock			06/04/202	21		<b>M</b> <sup>(1)</sup>		900	Α	\$20		309,232	D		
Common Stock			06/04/202	21		<b>S</b> <sup>(1)</sup>		900	D	\$100.6	7 <sup>(5)</sup>	308,332	D		
Common Stock												14,565	Ι	See Footnote <sup>(6)</sup>	
Common Stock												14,565	I	See Footnote <sup>(7)</sup>	

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8)		of Deri Sec Acq (A) Disp of (I	oosed D) tr. 3, 4	6. Date Exerc Expiration Da (Month/Day/N	ate	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Employee Stock Option (Right to Buy)	\$8.32	06/03/2021		<b>M</b> <sup>(1)</sup>			5,424	(8)	07/18/2023	Common Stock	5,424	\$0	0	D	
Employee Stock Option (Right to Buy)	\$20	06/03/2021		<b>M</b> <sup>(1)</sup>			990	(8)	08/02/2026	Common Stock	990	\$0	48,301	D	
Employee Stock Option (Right to Buy)	\$20	06/04/2021		M <sup>(1)</sup>			900	(8)	08/02/2026	Common Stock	900	\$0	47,401	D	

### Explanation of Responses:

1. This transaction was effected pursuant to a Rule 10b5-1 trading plan adopted by the Reporting Person on December 2, 2020.

2. Includes 218 shares of Common Stock acquired under the Issuer's Employee Stock Purchase Plan.

3. The price reported is a weighted average sales price. These shares were sold in multiple transactions at prices ranging from \$101.11 to \$102.07, inclusive. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in footnotes (3), (4) and (5) to this Form 4.

4. The price reported is a weighted average sales price. These shares were sold in multiple transactions at prices ranging from \$102.12 to \$103.02, inclusive.

5. The price reported is a weighted average sales price. These shares were sold in multiple transactions at prices ranging from \$100.25 to \$101.02, inclusive.

6. The reportable securities are held by the 2013 Lynne Marie Laube GRAT fbo Keegan George Allbright.

7. The reportable securities are held by the 2013 Lynne Marie Laube GRAT fbo Hayley Marie Allbright.

#### /s/ Kirk Somers, Attorney-in-Department 06/07/2021

\*\* Signature of Reporting Person Date

<u>Fact</u>

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 $^{\ast}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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