FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| Washington, D.C. 20049 | |
|------------------------|--|
| | |
| | |
| | |

OMB APPROVAL

OMB Number: Estimated average burden hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* Youngren Bryce | | | | | | 2. Issuer Name and Ticker or Trading Symbol Cardlytics, Inc. [CDLX] | | | | | | | | | Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner | | | | |
|--|--------------|--|---------------------------------|-------------------------------|----------------|--|------------------|-------------------------------|---|-------|-----------------------|--|--|---|---|--------------------------------|--|--------------------------------|--|
| | (Fii | , | Middle) | | | B. Date of Earliest Transaction (Month/Day/Year) | | | | | | | | | | er (give title w) | | ner (specify low) | |
| (Street) BOSTON | N M. | Α (|)2210 Zip) | | 4. If <i>i</i> | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | | | n filed by O | up Filing (Check Applicable one Reporting Person lore than One Reporting | | |
| (City) | (5) | | | n-Deriv | ative | Secu | rities | s Acc | nuired | . Die | sposed o | f. or F | Sene | iciall | v Owne | -d | | | |
| 1. Title of Security (Instr. 3) | | 2. Transaction Date (Month/Day/Year) | | 2A. Deemed Execution Date, | | 3. Transaction Code (Instr. 8) | | 4. Securities Acquired (A) of | | | or | 5. Amou Securiti Benefic | ount of ties cially Following | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | | | | |
| | | | | | | | | | Code | v | Amount | (A) (D) | or Pi | ice | Transac (Instr. 3 | tion(s) | | (1130.4) | |
| Common | Stock | | | 12/06/2 | 2019 | | | | J ⁽¹⁾ | | 985,555 | D | 9 | 0.00 | 192 | 2,982 | I | See Footnote ⁽²⁾ | |
| Common | Stock | | | 12/06/2 | 2019 | | | | J ⁽¹⁾ | | 253,780 | A | . 9 | 80.00 | 253 | 3,780 | I | See Footnote ⁽³⁾ | |
| Common | Stock | | | 12/06/2 | 2019 | | | | J ⁽⁴⁾ | | 19,200 | Б | 9 | 50.00 | 3, | 766 | I | See Footnote ⁽⁵⁾ | |
| Common | Stock | | | 12/06/2 | 2019 | | | | J ⁽⁴⁾ | | 4,943 | A | . 9 | 50.00 | 258 | 3,723 | I | See Footnote ⁽³⁾ | |
| Common | Stock | | | 12/06/2 | 2019 | | | | J ⁽⁶⁾ | | 6,750 | Б | 9 | 50.00 | 1, | 318 | I | See Footnote ⁽⁷⁾ | |
| Common | Stock | | | 12/06/2 | 2019 | | | | J ⁽⁶⁾ | | 68 | A | . \$ | 50.00 | 258 | 3,791 | I | See Footnote ⁽³⁾ | |
| Common | Stock | | | 12/06/2 | 2019 | | | | J ⁽⁸⁾ | | 9,850 | Б | 9 | 50.00 | 1, | 955 | I | See Footnote ⁽⁹⁾ | |
| Common | Common Stock | | 12/06/2019 | | | | J ⁽⁸⁾ | | 98 | A | . \$ | 80.00 | 258,889 | | I | See Footnote ⁽³⁾ | | | |
| Common Stock | | 12/06/2019 | | | | J ⁽¹⁰⁾ | | 258,889 | D | 5 | 80.00 | 0 | | I | See Footnote ⁽³⁾ | | | | |
| Common | Stock | | | 12/06/2 | 2019 | | | | J ⁽¹⁰⁾ | | 7,827 | A | . 9 | 0.00 | 16 | ,311 | D | | |
| | | Та | | | | | | | | | osed of, convertib | | | | Owned | | | | |
| 1. Title of Derivative Security (Instr. 3) 1. Title of Conversion or Exercise Price of Derivative Security Security Security Security Security 1. Title of Date Security (Month/Day/Year) Date Execution Date Security (Month/Day/Year) Execution Date Security (Month/Day/Year) | | on Date, | 4. Transac Code (Ir 8) | | | 6. Date Expirati (Month/ | on Da | | 7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4) | | Di Si (li | Price of erivative ecurity nstr. 5) | 9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4) | Owners Form: Direct (I or Indire (I) (Instr | Beneficial Ownership ct (Instr. 4) | | | | |
| | of Respons | | | | Code | v | (A) | (D) | Date Exercis | able | Expiration Date | Title | Amou or Numb of Share | er | | | | | |

- 1. Represents a pro-rata distribution, and not a purchase or sale, without additional consideration by Polaris Venture Partners V, L.P. ("PVP V"), to its general and limited partners.
- 2. The reportable securities are owned directly by PVP V. Polaris Venture Management Co. V, L.L.C. ("PVM V") is the general partner of PVP V. The Reporting Person, a member of the Issuer's Board of Directors, is a member of PVM V. Each of Jonathan A. Flint ("Flint") and Terrance G. McGuire ("McGuire") are the managing members of PVM V. Each of Flint, McGuire and the Reporting Person, in their respective capacities with respect to PVM V, may be deemed to have shared voting and dispositive power over the shares held by PVP V. Each of PVM V, Flint, McGuire and the Reporting Person disclaims beneficial ownership of these securities and this report shall not be deemed an admission that any one of them is the beneficial owner of such securities for purposes of Section 16 or for any other purpose, except to the extent of their respective pecuniary interests therein.
- 3. The reportable securities are owned directly by PVM V. The Reporting Person, a member of the Issuer's Board of Directors, is a member of PVM V. Each of Flint and McGuire are the managing members of PVM V. Each of Flint, McGuire and the Reporting Person, in their respective capacities with respect to PVM V, may be deemed to have shared voting and dispositive power over the shares held by PVP V. Each of PVM V, Flint, McGuire and the Reporting Person disclaims beneficial ownership of these securities and this report shall not be deemed an admission that any one of them is the beneficial owner of such securities for purposes of Section 16 or for any other purpose, except to the extent of their respective pecuniary interests therein.
- 4. Represents a pro-rata distribution, and not a purchase or sale, without additional consideration by Polaris Venture Partners Entrepreneurs' Fund V, L.P. ("PVPE V"), to its general and limited partners.

- 5. The reportable securities are owned directly by PVPE V. PVM V is the general partner of PVPE V. The Reporting Person, a member of the Issuer's Board of Directors, is a member of PVM V. Each of Flint and McGuire are the managing members of PVM V. Each of Flint, McGuire and the Reporting Person, in their respective capacities with respect to PVM V, may be deemed to have shared voting and dispositive power over the shares held by PVPE V. Each of PVM V, Flint, McGuire and the Reporting Person disclaims beneficial ownership of these securities and this report shall not be deemed an admission that any one of them is the beneficial owner of such securities for purposes of Section 16 or for any other purpose, except to the extent of their respective pecuniary interests therein.
- 6. Represents a pro-rata distribution, and not a purchase or sale, without additional consideration by Polaris Venture Partners Founders' Fund V, L.P. ("PVPFF V"), to its general and limited partners.
- 7. The reportable securities are owned directly by PVPFF V. PVM V is the general partner of PVPFF V. The Reporting Person, a member of the Issuer's Board of Directors, is a member of PVM V. Each of Flint and McGuire are the managing members of PVM V. Each of Flint, McGuire and the Reporting Person, in their respective capacities with respect to PVM V, may be deemed to have shared voting and dispositive power over the shares held by PVPFF V. Each of PVM V, Flint, McGuire and the Reporting Person disclaims beneficial ownership of these securities and this report shall not be deemed an admission that any one of them is the beneficial owner of such securities for purposes of Section 16 or for any other purpose, except to the extent of their respective pecuniary interests therein.
- 8. Represents a pro-rata distribution, and not a purchase or sale, without additional consideration by Polaris Venture Partners Special Founders' Fund V, L.P. ("PVPSFF V"), to its general and limited partners.
- 9. The reportable securities are owned directly by PVPSFF V. PVM V is the general partner of PVPSFF V. The Reporting Person, a member of the Issuer's Board of Directors, is a member of PVM V. Each of Flint and McGuire are the managing members of PVM V. Each of Flint, McGuire and the Reporting Person, in their respective capacities with respect to PVM V, may be deemed to have shared voting and dispositive power over the shares held by PVPSFF V. Each of PVM V, Flint, McGuire and the Reporting Person disclaims beneficial ownership of these securities and this report shall not be deemed an admission that any one of them is the beneficial owner of such securities for purposes of Section 16 or for any other purpose, except to the extent of their respective pecuniary interests therein.

10. Represents a pro-rata distribution, and not a purchase or sale, without additional consideration by PVM to its members.

Remarks:

/s/ Lauren Crockett, Attorneyin-Fact for Bryce Youngren 12/10/2019

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.