

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL	
OMB Number:	3235-0287
Estimated average burden hours per response:	0.5

1. Name and Address of Reporting Person* <u>Polaris Venture Management Co. V, L.L.C.</u>  (Last) (First) (Middle) <u>C/O POLARIS PARTNERS</u> <u>ONE MARINA PARK DRIVE, 10TH FL.</u>  (Street) <u>BOSTON MA 02210</u>  (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>Cardlytics, Inc. [ CDLX ]</u>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  Director <input checked="" type="checkbox"/> 10% Owner  Officer (give title below) Other (specify below)
	3. Date of Earliest Transaction (Month/Day/Year) <u>07/15/2019</u>	
		6. Individual or Joint/Group Filing (Check Applicable Line)  <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	07/15/2019		s <sup>(1)</sup>		19,283	D	\$27.7259 <sup>(2)</sup>	2,178,192	I	See Footnote <sup>(3)</sup>
Common Stock	07/16/2019		s <sup>(1)</sup>		20,227	D	\$27.8689 <sup>(4)</sup>	2,157,965	I	See Footnote <sup>(3)</sup>
Common Stock	07/17/2019		s <sup>(1)</sup>		26,778	D	\$27.447 <sup>(5)</sup>	2,131,187	I	See Footnote <sup>(3)</sup>
Common Stock	07/15/2019		s <sup>(1)</sup>		376	D	\$27.7259 <sup>(2)</sup>	42,448	I	See Footnote <sup>(6)</sup>
Common Stock	07/16/2019		s <sup>(1)</sup>		394	D	\$27.8689 <sup>(4)</sup>	42,054	I	See Footnote <sup>(6)</sup>
Common Stock	07/17/2019		s <sup>(1)</sup>		552	D	\$27.447 <sup>(5)</sup>	41,532	I	See Footnote <sup>(6)</sup>
Common Stock	07/15/2019		s <sup>(1)</sup>		132	D	\$27.7259 <sup>(2)</sup>	14,917	I	See Footnote <sup>(7)</sup>
Common Stock	07/16/2019		s <sup>(1)</sup>		139	D	\$27.8689 <sup>(4)</sup>	14,778	I	See Footnote <sup>(7)</sup>
Common Stock	07/17/2019		s <sup>(1)</sup>		183	D	\$27.447 <sup>(5)</sup>	14,595	I	See Footnote <sup>(7)</sup>
Common Stock	07/15/2019		s <sup>(1)</sup>		193	D	\$27.7259 <sup>(2)</sup>	21,801	I	See Footnote <sup>(8)</sup>
Common Stock	07/16/2019		s <sup>(1)</sup>		202	D	\$27.8689 <sup>(4)</sup>	21,599	I	See Footnote <sup>(8)</sup>
Common Stock	07/17/2019		s <sup>(1)</sup>		268	D	\$27.447 <sup>(5)</sup>	21,331	I	See Footnote <sup>(8)</sup>

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)					
1. Name and Address of Reporting Person* <u>Polaris Venture Management Co. V, L.L.C.</u>												

(Last) (First) (Middle)

C/O POLARIS PARTNERS  
ONE MARINA PARK DRIVE, 10TH FL.

(Street)  
BOSTON MA 02210

(City) (State) (Zip)

1. Name and Address of Reporting Person\*

[Polaris Venture Partners V, L.P.](#)

(Last) (First) (Middle)

C/O POLARIS PARTNERS  
ONE MARINA PARK DRIVE, 10TH FL.

(Street)  
BOSTON MA 02210

(City) (State) (Zip)

1. Name and Address of Reporting Person\*

[Polaris Venture Partners Entrepreneurs' Fund V, L.P.](#)

(Last) (First) (Middle)

C/O POLARIS PARTNERS  
ONE MARINA PARK DRIVE, 10TH FL.

(Street)  
BOSTON MA 02210

(City) (State) (Zip)

1. Name and Address of Reporting Person\*

[Polaris Venture Partners Founders' Fund V, L.P.](#)

(Last) (First) (Middle)

C/O POLARIS PARTNERS  
ONE MARINA PARK DRIVE, 10TH FL.

(Street)  
BOSTON MA 02210

(City) (State) (Zip)

1. Name and Address of Reporting Person\*

[Polaris Venture Partners Special Founders' Fund V, L.P.](#)

(Last) (First) (Middle)

C/O POLARIS PARTNERS  
ONE MARINA PARK DRIVE, 10TH FL.

(Street)  
BOSTON MA 02110

(City) (State) (Zip)

**Explanation of Responses:**

1. The sale of these shares were effected pursuant to Rule 10b5-1 trading plans adopted by each of Polaris Venture Partners V, L.P. ("PVP V"), Polaris Venture Partners Entrepreneurs' Fund V, L.P. ("PVPE V"), Polaris Venture Partners Founders' Fund V, L.P. ("PVPPF V") and Polaris Venture Partners Special Founders' Fund V, L.P. ("PVPSFF V") on June 14, 2019.

2. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$27.335 to \$28.185, inclusive. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer or the staff of the Securities Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in this footnote (2) to this Form 4.

3. The reportable securities are owned directly by PVP V. Polaris Venture Management Co. V, L.L.C. ("PVM V") is the general partner of PVP V. Bryce Youngren ("Youngren"), a member of the Issuer's Board of Directors, is a member of PVM V. Each of Jonathan A. Flint ("Flint") and Terrance G. McGuire ("McGuire") are the managing members of PVM V. Each of Flint, McGuire and Youngren, in their respective capacities with respect to PVM V, may be deemed to have shared voting and dispositive power over the shares held by PVP V. Each of PVM V, Flint, McGuire and Youngren disclaims beneficial ownership of these securities and this report shall not be deemed an admission that any one of them is the beneficial owner of such securities for purposes of Section 16 or for any other purpose, except to the extent of their respective pecuniary interests therein.

4. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$27.4 to \$28.235, inclusive. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer or the staff of the Securities Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in this footnote (4) to this Form 4.

5. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$27.13 to \$27.71, inclusive. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer or the staff of the Securities Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in this footnote (5) to this Form 4.

6. The reportable securities are owned directly by PVPE V. PVM V is the general partner of PVPE V. Youngren, a member of the Issuer's Board of Directors, is a member of PVM V. Each of Flint and McGuire are the managing members of PVM V. Each of Flint, McGuire and Youngren, in their respective capacities with respect to PVM V, may be deemed to have shared voting and dispositive power over the shares held by PVPE V. Each of PVM V, Flint, McGuire and Youngren disclaims beneficial ownership of these securities and this report shall not be deemed an admission that any one of them is the beneficial owner of such securities for purposes of Section 16 or for any other purpose, except to the extent of their respective pecuniary interests therein.

7. The reportable securities are owned directly by PVPE V. PVM V is the general partner of PVPE V. Youngren, a member of the Issuer's Board of Directors, is a member of PVM V. Each of Flint and McGuire are the managing members of PVM V. Each of Flint, McGuire and Youngren, in their respective capacities with respect to PVM V, may be deemed to have shared voting and dispositive power over the shares held by PVPE V. Each of PVM V, Flint, McGuire and Youngren disclaims beneficial ownership of these securities and this report shall not be deemed an admission that any one of them is the beneficial owner of such securities for purposes of Section 16 or for any other purpose, except to the extent of their respective pecuniary interests therein.

8. The reportable securities are owned directly by PVPSFF V. PVM V is the general partner of PVPSFF V. Youngren, a member of the Issuer's Board of Directors, is a member of PVM V. Each of Flint and McGuire are the managing members of PVM V. Each of Flint, McGuire and Youngren, in their respective capacities with respect to PVM V, may be deemed to have shared voting and dispositive power over the shares held by PVPSFF V. Each of PVM V, Flint, McGuire and Youngren disclaims beneficial ownership of these securities and this report shall not be deemed an admission that any one of them is the beneficial owner of such securities for purposes of Section 16 or for any other purpose, except to the extent of their respective pecuniary interests therein.

#### Remarks:

[/s/ Lauren Crockett, Attorney-in-Fact for Polaris Venture Management Co. V, L.L.C.](#) [07/17/2019](#)

[/s/ Lauren Crockett, Attorney-in-Fact for Polaris Venture Management Co. V, L.L.C., general partner of Polaris Venture Partners V, L.P.](#) [07/17/2019](#)

[/s/ Lauren Crockett, Attorney-in-Fact for Polaris Venture Management Co. V, L.L.C., general partner of Polaris Venture Partners Entrepreneurs' Fund V, L.P.](#) [07/17/2019](#)

[/s/ Lauren Crockett, Attorney-in-Fact for Polaris Venture Management Co. V, L.L.C., general partner of Polaris Venture Partners Founders' Fund V, L.P.](#) [07/17/2019](#)

[/s/ Lauren Crockett, Attorney-in-Fact for Polaris Venture Management Co. V, L.L.C., general partner of Polaris Venture Partners Special Founders' Fund V, L.P.](#) [07/17/2019](#)

\*\* Signature of Reporting Person      Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.