FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

vvasimigton, D.O. 200-

	OMB APPROVAL									
	OMB Number:	3235-0287								
	Estimated average bi	urden								
- 1		0.5								

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Christian		2. Issuer Name and Ticker or Trading Symbol Cardlytics, Inc. [CDLX]								eck all app Direc	tionship of Reporting all applicable) Director Officer (give title		son(s) to Iss 10% Ov Other (s	vner				
	(Firs DLYTICS, I CE DE LEO	,	Middle)	ГЕ 6000		3. Date of Earliest Transaction (Month/Day/Year) 11/25/2020								^ belo	below) Chief Financial (урсопу
(Street) ATLANTA (City)		. 31	0308 Zip)		4. If .	4. If Amendment, Date of Original Filed (Month/Day/Year) 6. Individual or Joint/Group Filing (Check App Line) X Form filed by One Reporting Person Form filed by More than One Report Person											n	
		Table	e I - N	on-Deriv	ative	Sec	uriti	es Ac	quire	d, Di	sposed o	f, or Be	eneficial	ly Owne	d			
Date			2. Transact Date (Month/Day		Execution Date,		Date,			4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 an			Secur Benef Owne	cially d Following	Form (D) o	n: Direct r Indirect istr. 4)	7. Nature of Indirect Beneficial Ownership	
									Code	v	Amount	(A) or (D)	Price		nsaction(s) str. 3 and 4)			(Instr. 4)
Common Stock 11/25					020)20			M		1,875	A	(1)	11,041			D	
Common Stock 11/27/20					020	20		S ⁽²⁾		481	D	\$119.91	(3) 1	10,560		D		
Common Stock 11/27/2)20		S ⁽²⁾		390	D	\$120.49	(4) 1	10,170		D				
		Ta	able II								posed of, convertib			Owned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	Conversion or Exercise (Month/Day/Year) Price of Perivative Conversion (Month/Day/Year) Execution Date, if any (Month/Day/Year) Transaction Code (Instr. 8)				ivative urities uired or oosed O) tr. 3, 4	6. Date Exercisable and Expiration Date (Month/Day/Year) (Month/Day/Year) 7. Title and Amount of Securities Underlying Derivative Second (Instr. 3 and 4)					8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4)	e s ally g	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership ct (Instr. 4)		
					Code	v	(A)	(D)	Date Exerci	sable	Expiration Date	Title	Amount or Number of Shares					

(1)

- 1. Each performance stock unit ("PSU") represents a contingent right to receive one share of the Issuer's Common Stock.
- 2. Shares sold to satisfy withholding tax obligations upon the delivery of shares of common stock for PSUs that vested on November 25, 2020.
- 3. The price reported is a weighted average sales price. These shares were sold in multiple transactions at prices ranging from \$119.26 to \$120.22, inclusive. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in footnotes (3) and (4) to this Form 4.

(5)

(5)

1,875

- 4. The price reported is a weighted average sales price. These shares were sold in multiple transactions at prices ranging from \$120.26 to \$120.68, inclusive.
- 5. On November 25, 2019, the Compensation Committee of the Issuer's Board of Directors certified that a minimum cumulative adjusted EBITDA target over a trailing 12-month period of the Issuer's common stock was achieved (the "Certification") resulting in the award of the tranche of the PSU grant related to achieving the adjusted EBITDA tranche"). Fifty percent (50%) of the shares subject to the EBITDA tranche of the awarded PSU vested upon the Certification and were delivered on November 25, 2019. Twenty-five percent (25%) of the shares subject to the EBITDA tranche of the awarded PSU vested on May 25, 2020, 6 months after the Certification. The final twenty-five percent (25%) of the shares subject to the EBITDA tranche of the awarded PSU vested on November 25, 2020, 12 months after the Certification

Remarks:

Performance

Stock Unit

/s/ Kirk L. Somers, Attorneyin-Fact

1,875

Stock

11/30/2020

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D

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

11/25/2020

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.