Instruction 1(b)

FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

| Washington, | D.C. | 20549 | |
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| OMB APPROVAL | | |
|--------------------------|-----------|--|
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940 2. Issuer Name and Ticker or Trading Symbol 5. Relationship of Reporting Person(s) to Issuer 1. Name and Address of Reporting Person (Check all applicable) Cardlytics, Inc. [CDLX] SOSIN CLIFFORD Director X 10% Owner Officer (give title Other (specify 3. Date of Earliest Transaction (Month/Day/Year) (Middle) below) below) (Last) (First) 03/17/2020 C/O CAS INVESTMENT PARTNERS, LLC 135 E 57TH STREET, SUITE 18-108 4. If Amendment, Date of Original Filed (Month/Day/Year) 6. Individual or Joint/Group Filing (Check Applicable Line) Form filed by One Reporting Person 10022 **NEW YORK** NY Form filed by More than One Reporting Person (City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5) 6. Ownership Form: Direct (D) or 1. Title of Security (Instr. 3) 2. Transaction 2A. Deemed 5. Amount of 7. Nature of Execution Date, Indirect Beneficial Transaction (Month/Day/Year) Beneficially if any Code (Instr. Ownership (Instr. 4) (Month/Day/Year) 8) Owned Following Indirect (I) (Instr. 4) Reported (A) or (D) Transaction(s) (Instr. 3 and 4) Code Amount Price See Common Stock 03/17/2020 127,444 \$44.6769 3,219,894 Α Footnote⁽¹⁾ See Common Stock 03/18/2020 P 100,000 A \$37.3985 3,319,894 Footnote⁽¹⁾ Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) 3. Transaction 6. Date Exercisable and 7. Title and 9. Number of 1. Title of 3A. Deemed 5. Number 8. Price of 10. 11. Nature Ownership Form: Conversion Execution Date, Transaction Expiration Date (Month/Day/Year) Amount of Securities Derivative Security derivative Securities Date (Month/Day/Year) Derivative Security if any Code (Instr. Beneficial or Exercise (Month/Day/Year) (Instr. 3) Price of Derivative Securities Underlying Derivative (Instr. 5) Beneficially Direct (D) Ownership or Indirect (I) (Instr. 4) Acquired Owned (Instr. 4) (A) or Disposed Security (Instr. 3 and 4) Security Following Reported of (D) Transaction(s) (Instr. 3. 4 (Instr. 4) and 5) Amount Number Expiration Date Exercisable (A) (D) Title

1. 2,248,447 of these shares are owned directly by Sosin Partners, L.P., and Reporting Person is the Managing Member of CAS Investment Partners, LLC, which is investment manager to Sosin Partners, L.P. The remaining 1,071,447 shares are owned directly by CSWR Partners, L.P., and Reporting Person is the Managing Member of CAS Investment Partners, LLC, which is investment manager to CSWR Partners, L.P.

/s/ Clifford Sosin

03/19/2020

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.