SEC For	m 4																	
	FORM	4	D ST/	TES	SECURITIE Washin	SAN			NGE	ECC	OMMI	SSION		OMB	APPRO	OVAL		
Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).					ed pursua	F CHANGE	) of the S	Securi	ties Exchan	ge Act	t of 19:		SHIP	Estir	B Numbe mated av	erage burc	3235-0287 len 0.5	
1. Name and Address of Reporting Person <sup>*</sup> Laube Lynne Marie					2. Iss	uer Name <b>and</b> Tick <u>dlytics, Inc.</u> [	(Che	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner				Owner						
	RDLYTICS	rst) , INC. ON AVENUE 1		3. Date of Earliest Transaction (Month/Day/Year) 04/01/2022								X Officer (give title Other (specify below) below) Chief Executive Officer						
(Street) ATLANTA GA 30308						4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person				
(City)	(Si	tate)	(Zip)					<u> </u>										
Table I - Non-Deriva       1. Title of Security (Instr. 3)       2. Transac       Date       (Month/Date)					action	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code ( 8)	ction	4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4			A) or	or 5. Amount of and Securities Beneficially Owned Following		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership	
							Code	v	Amount	(A) or (D) Pr		Price	<ul> <li>Reported</li> <li>Transaction(s)</li> <li>(Instr. 3 and 4)</li> </ul>				(Instr. 4)	
Common Stock 04/01/2					/2022		М		20,161	l)	Α	\$ <mark>0</mark>	355,	818	]	D		
Common Stock													14,5	i65			See Footnote <sup>(2)</sup>	
Common Stock													14,5	65			See Footnote <sup>(3)</sup>	
			Table II -			ecurities Acqu alls, warrants							Owned					
1. Title of Derivative	2. Conversion	3. Transaction Date	3A. Deem Execution		4. Transacti								8. Price of Derivative	9. Numb derivativ		10. Ownershi	11. Nature of Indirect	

Security (Instr. 3)		2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
					Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Restri Stock		(4)	04/01/2022		М			20,161	(5)	(5)	Common Stock	20,161	\$ <mark>0</mark>	40,322	D	

Explanation of Responses:

1. Represents the underlying vested shares of common stock of the Issuer which have not been delivered.

2. The reportable securities are held by the 2013 Lynne Marie Laube GRAT fbo Keegan George Allbright.

3. The reportable securities are held by the 2013 Lynne Marie Laube GRAT fbo Hayley Marie Allbright.

4. Each restricted stock unit ("RSU") represents a contingent right to receive one share of common stock of the Issuer, or at the election of the Issuer, its cash equivalent.

5. The RSUs shall vest in equal amounts annually over four years on the anniversary of the date of grant, provided that the Reporting Person remains employed by the Issuer on such vesting date.

/s/ Kirk Somers, Attorney-in-Fact 04/05/2022

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 $^{\ast}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.