FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C.	20549

Check this box if no longer subject to	
Section 16. Form 4 or Form 5	
obligations may continue. See	
Instruction 1(b).	

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* Evans David Thomas						2. Issuer Name and Ticker or Trading Symbol Cardlytics, Inc. [CDLX]										ionship of Reporting all applicable) Director Officer (give title		g Person(s) to Issuer 10% Owner Other (specify		
(Last) (First) (Middle) C/O CARDLYTICS, INC. 675 PONCE DE LEON AVENUE NE, SUITE 6000					3. Date of Earliest Transaction (Month/Day/Year) 02/03/2020									Λ	belov	v) Chief Fina		below)		
(Street) ATLANT (City)	CA GA	A 3	30308 Zip)	E 0000	4. If	Amer	ndment,	Date o	of Original Filed (Month/Day/Year)						5. Individual or Joint/Group Filing (Check Applicable ine) X Form filed by One Reporting Person Form filed by More than One Reporting Person					
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																			
Date			2. Transa Date (Month/D		Exe	2A. Deemed Execution Date, f any (Month/Day/Year)				es Acquired (A) o Of (D) (Instr. 3, 4 a			and 5) Se		ount of ities icially d Following ted	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	of Indirect			
						Code	v	Amount	(A) or Pric		Price	Transaction(s) (Instr. 3 and 4)		action(s)		()				
Common Stock 02/0					02/03/2020				S ⁽¹⁾		4,426	I)	\$83.89(2)		26,384		D		
Common Stock 02/03/3					2020				S ⁽¹⁾		17,574	D \$84		\$84.7	71(3)		8,810	D		
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	erivative ecurity nstr. 3) Conversion or Exercise Price of Derivative Security Date (Month/Day/Year) I fram (Month/Day/Year) Execution Date, if any (Month/Day/Year) (Month/Day/Year) 8)		on Date,	Transa Code (Transaction Code (Instr.		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)			vative urity tr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership ct (Instr. 4)		
			Code	v				able	Expiration Date	of Title Shares		res								

Explanation of Responses:

- 1. These transactions were effected pursuant to a Rule 10b5-1 trading plan adopted by the Reporting Person on August 23, 2019.
- 2. The price reported is a weighted average sales price. These shares were sold in multiple transactions at prices ranging from \$83.35 to \$84.34, inclusive. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in footnotes (2) and (3) to this Form 4.
- 3. The price reported is a weighted average sales price. These shares were sold in multiple transactions at prices ranging from \$84.35 to \$85.19, inclusive.

Remarks:

/s/ Kirk Somers, Attorney-in-

02/04/2020

Fact

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.