FORM 4

obligations may continue. See

Instruction 1(b)

Check this box if no longer subject to Section 16. Form 4 or Form 5

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C.	20549
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person*					2. Issuer Name and Ticker or Trading Symbol Cardlytics, Inc. [CDLX]								5. Relationship of Reporting Person(s) to Issuer (Check all applicable)						
Laube 1	<u>ynne Ma</u>	<u>ırıe</u>				<u>r cii y (</u>	<u>100, </u>	iiic.	[CDI	-21 J				3	C Direction	ctor		10%	Owner
(Last) (First) (Middle)						Date of Earliest Transaction (Month/Day/Year)								y	Offic below	er (give titl w)	le	Othe belov	r (specify v)
C/O CARDLYTICS, INC.					12/20/2019									(Chief Operating Officer				
675 PONCE DE LEON AVENUE NE, SUITE 6000																			
(Street)	- 4. Ii	4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable Line)									
ATLANT	'A GA	A 3	30308											7		-		porting Per	
(City)	(St	ate) (Zip)		-										Pers		nore ura	an One Re	porung
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																		
1. Title of Security (Instr. 3)		2. Transaction Date (Month/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 an		d 5)	Securitie Beneficia Owned F	eneficially wned Following		Direct I Indirect I str. 4)	7. Nature of Indirect Beneficial Ownership				
						Code	v	Amount	(A) or (D) Price			Reported Transaction(s) (Instr. 3 and 4)				(Instr. 4)			
Common	Stock			12/20/2	019				S ⁽¹⁾		900	D	\$59.	5 ⁽²⁾	346	,107		D	
Common Stock		12/20/2019				S ⁽¹⁾		3,850	D	\$60.8	34 ⁽³⁾	342	2,257		D				
Common Stock		12/20/2019					S ⁽¹⁾		990	D	\$61.2	28(4)	341	1,267		D			
Common	Stock			12/23/2	019				S ⁽⁵⁾		678	D	\$60.9)9 ⁽⁶⁾	18,	617			See Footnote ⁽⁷⁾
Common	Stock			12/23/2	019				S ⁽⁵⁾		52	D	\$61.4	17 ⁽⁸⁾	18,	565			See Footnote ⁽⁷⁾
Common Stock		12/23/2019				S ⁽⁹⁾		678	D	\$60.9	99 ⁽⁶⁾	18,617				See Footnote ⁽¹⁰⁾			
Common Stock 1			12/23/2	2/23/2019				S ⁽⁹⁾		52	D	\$61.4	18,565		565	I		See Footnote ⁽¹⁰⁾	
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of	2.	3. Transaction	3A. De	emed	4.		5. Nu		6. Dat	te Exe	rcisable and	7. Title	and	8.	Price of	9. Numbe		10.	11. Nature
Security or Exercise (Month/Day/Year) if any				saction of			ation I th/Day		Amount of Securities Underlying Derivative Security (Instr. and 4)		Si (li	Derivative Security (Instr. 5)	derivative Securities Beneficia Owned Following Reported Transacti (Instr. 4)	s Illy J	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)			
					Code	v	(A)	(D)	Date Exerc	cisable	Expiration Date	Title	Amoun or Numbe of Shares	r					

Explanation of Responses:

- 1. These sales were effected pursuant to a Rule 10b5-1 trading plan adopted by the Reporting Person on September 5, 2018, as amended May 14, 2019.
- 2. The price reported is a weighted average sales price. These shares were sold in multiple transactions at prices ranging from \$58.975 to \$59.80, inclusive. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in footnotes (2), (3), (4), (6) and (8) to this Form 4.
- 3. The price reported is a weighted average sales price. These shares were sold in multiple transactions at prices ranging from \$60.12 to \$61.10, inclusive.
- 4. The price reported is a weighted average sales price. These shares were sold in multiple transactions at prices ranging from \$61.18 to \$61.42, inclusive.
- 5. These sales were effected pursuant to a Rule 10b5-1 trading plan adopted by the trustees of the 2013 Lynne Marie Laube GRAT fbo Keegan George Allbright (the "KGA GRAT") on May 14, 2019.
- 6. The price reported is a weighted average sales price. These shares were sold in multiple transactions at prices ranging from \$60.41 to \$61.33, inclusive.
- 7. The reportable securities are held by the KGA GRAT.
- 8. The price reported is a weighted average sales price. These shares were sold in multiple transactions at prices ranging from \$61.47 to \$61.48, inclusive.
- 9. These sales were effected pursuant to a Rule 10b5-1 trading plan adopted by the trustees of the 2013 Lynne Marie Laube GRAT fbo Hayley Marie Allbright (the "HMA GRAT") on May 14, 2019.
- 10. The reportable securities are held by the HMA GRAT.

Remarks:

/s/ Kirk Somers, Attorney-in-**Fact**

12/23/2019

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.