FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

neck this box if no longer subject
Section 16. Form 4 or Form 5
ligations may continue. See

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name ar	2. Issuer Name <b>and</b> Ticker or Trading Symbol Cardlytics, Inc. [ CDLX ]									(Check all applicable)  X Director			orting Person(s) to Issuer  10% Owner		Owner				
(Last) (First) (Middle) C/O CARDLYTICS, INC.						3. Date of Earliest Transaction (Month/Day/Year) 11/07/2022								Officer (give title Other (specify below) below)					
675 PONCE DE LEON AVENUE NE, SUITE 6000						4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable Line)					
(Street) ATLANTA GA 30308														X Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City)	(State) (Zip)																		
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																			
1. Title of Security (Instr. 3)  2. Transact Date (Month/Day					Execution Date,				3. Transa Code 8)					nd	Beneficially Owned Following		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership
						Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		ion(s)			(Instr. 4)			
Common Stock 11/07/20						22			S <sup>(1)</sup>		6,430	D	\$4.32	2(2)	313,903			D	
Common Stock 11/08/202					22	22			S <sup>(1)</sup>		352	D	\$3.98	347	313,551		D		
Common Stock															14,	565		I	See Footnote <sup>(3)</sup>
Common Stock														14,565			I	See Footnote <sup>(4)</sup>	
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	Exec if any	3A. Deemed Execution Date, if any (Month/Day/Year)		4. Transaction Code (Instr. B)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		ate Exer ration D ath/Day		7. Title and Amount of Securities Underlying Derivative Security (Inst 3 and 4)		8. Price of Derivative Security (Instr. 5)		9. Numbo derivativ Securitie Beneficia Owned Followin Reported Transact (Instr. 4)	e es ally g	10. Ownersh Form: Direct (D or Indirec (I) (Instr.	Beneficial Ownership t (Instr. 4)
					Code	v	(A)	(D)	Date Exer	cisable	Expiration Date	Title	Amount or Number of Shares	r					

## **Explanation of Responses:**

- 1. Shares sold to satisfy withholding tax obligations upon the delivery of shares of common stock for performance stock units that vested on October 6, 2022.
- 2. The price reported is a weighted average sales price. These shares were sold in multiple transactions at prices ranging from \$4.16 to \$4.49, inclusive. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- $3. \ The \ reportable \ securities \ are \ held \ by \ the \ 2013 \ Lynne \ Marie \ Laube \ GRAT \ fbo \ Keegan \ George \ Allbright.$
- 4. The reportable securities are held by the 2013 Lynne Marie Laube GRAT fbo Hayley Marie Allbright.

## Remarks:

/s/ Jason Minio, Attorney-in-**Fact** \*\* Signature of Reporting Person

11/08/2022

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.