## UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

#### **SCHEDULE 13D**

(Rule 13d-101)

## INFORMATION TO BE INCLUDED IN STATEMENTS FILED PURSUANT TO § 240.13d-1(a) AND AMENDMENTS THERETO FILED PURSUANT TO § 240.13d-2(a)

(Amendment No. 1)<sup>1</sup>

<u>Cardlytics, Inc.</u> (Name of Issuer)

<u>Common Stock, par value \$0.0001</u> (Title of Class of Securities)

> <u>14161W105</u> (CUSIP Number)

CLIFFORD SOSIN CAS INVESTMENT PARTNERS, LLC 575 Lexington Avenue, Suite 12-101 New York, NY 10022 (212) 804-7660 (Name, Address and Telephone Number of Person Authorized to Receive Notices and Communications)

September 19, 2023 (Date of Event Which Requires Filing of This Statement)

If the filing person has previously filed a statement on Schedule 13G to report the acquisition that is the subject of this Schedule 13D, and is filing this schedule because of §§ 240.13d-1(e), 240.13d-1(g), check the following box  $\boxtimes$ .

*Note:* Schedules filed in paper format shall include a signed original and five copies of the schedule, including all exhibits. *See* § 240.13d-7 for other parties to whom copies are to be sent.

<sup>1</sup> The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, *see* the *Notes*).

1	NAME OF REPO	RTING PERSON	
	CAS INVES	TMENT DADTNEDS IIC	
2	CAS INVESTMENT PARTNERS, LLC   2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP		
	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP		
3	SEC USE ONLY		
4	SOURCE OF FUNDS		
	AF		
5	CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEM 2(d) OR 2(e)		
6	CITIZENSHIP OR PLACE OF ORGANIZATION		
	DELAWAR	E	
NUMBER OF	7	SOLE VOTING POWER	
SHARES BENEFICIALLY			
OWNED BY	8	- 0 - SHARED VOTING POWER	
EACH			
REPORTING		5,416,116	
PERSON WITH	9	SOLE DISPOSITIVE POWER	
		- 0 -	
	10	SHARED DISPOSITIVE POWER	
		5,416,116	
11	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON		
12	5,416,116   12 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES		
12			
13	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11)		
	14.4%		
14	TYPE OF REPOR	TING PERSON	
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	1		
1	NAME OF REPORTING PERSON		
	SOSIN MA	CTED ID	
2	SOSIN MA		(a) 🗆
2	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP		(a) □ (b) □
			(0) 🗆
3	SEC USE ONLY		
4	SOURCE OF FUNDS		
	WC		
5		DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEM 2(d) OF	2 □
0	2(e)		
6	CITIZENSHIP OI	R PLACE OF ORGANIZATION	
	DELAWAR	F	
NUMBER OF	7	SOLE VOTING POWER	
SHARES			
BENEFICIALLY		- 0 -	
OWNED BY	8	SHARED VOTING POWER	
EACH		0.070.701	
REPORTING PERSON WITH	9	3,676,701 SOLE DISPOSITIVE POWER	
	5	SOLE DISPOSITIVE POWER	
		- 0 -	
	10	SHARED DISPOSITIVE POWER	
- 11		3,676,701	
11	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON		
	3,676,701		
12		THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES	
13	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11)		
	9.7%		
14	TYPE OF REPOF	RTING PERSON	
	PN		

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1	NAME OF REPORTING PERSON		
	CSWR PARTNERS, LP		
2	CHECK THE APPI	ROPRIATE BOX IF A MEMBER OF A GROUP	(a) □
			(b) 🗆
3	SEC USE ONLY		
5	SEC USE ONEI		
4	SOURCE OF FUN	DS	
	WC		
5		ISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEM 2(d) OF	
	2(e)		
6		PLACE OF ORGANIZATION	
0	CITIZENSHIP OK	PLACE OF ORGANIZATION	
	DELAWARE		
NUMBER OF	7	SOLE VOTING POWER	
SHARES			
BENEFICIALLY		- 0 -	
OWNED BY	8	SHARED VOTING POWER	
EACH			
REPORTING		1,739,415	
PERSON WITH	9	SOLE DISPOSITIVE POWER	
		- 0 -	
	10	SHARED DISPOSITIVE POWER	
	10		
		1,739,415	
11	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON		
	1,739,415		
12	CHECK BOX IF T	HE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES	
10			_
13	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11)		
	4.6%		
14	4.0% TYPE OF REPORT	ING PERSON	
17			
	PN		
L			

I <del></del>	i		
1	NAME OF REPORTING PERSON		
	SOSIN LLC		
2	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (a) $\Box$		
			(b) 🗆
3	SEC USE ONLY		
4	SOURCE OF FUNI	20	
4	SOURCE OF FUNI		
	AF		
5		SCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEM 2(d) OR	
-	2(e)	······································	
	(-)		
6	CITIZENSHIP OR	PLACE OF ORGANIZATION	
	DELAWARE	-	
NUMBER OF	7	SOLE VOTING POWER	
SHARES			
BENEFICIALLY		- 0 -	
OWNED BY	8	SHARED VOTING POWER	
EACH REPORTING		F 410 110	
PERSON WITH	9	5,416,116 SOLE DISPOSITIVE POWER	
PERSON WITH	9	SOLE DISPOSITIVE POWER	
		- 0 -	
	10	SHARED DISPOSITIVE POWER	
	10		
		5,416,116	
11	AGGREGATE AM	OUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON	
	5,416,116		
12	CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES		
13	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11)		
	14.4%		
14	TYPE OF REPORT	ING PERSON	
	00		
	00		

	<b>i</b>		
1	NAME OF REPORTING PERSON		
	CLIFFORD SOSIN		
2	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (a) $\Box$ (b) $\Box$		(a) □
			(D) 🗆
3	SEC USE ONLY		
5	SEC USE ONLY		
4	SOURCE OF FUN	IDS	_
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5	CHECK BOX IF I	DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEM 2(d) OF	₹ □
	2(e)		
C	CITIZENCULDOR		
6	CITIZENSHIP OF	PLACE OF ORGANIZATION	
	USA		
NUMBER OF	7	SOLE VOTING POWER	
SHARES	,		
BENEFICIALLY		- 0 -	
OWNED BY	8	SHARED VOTING POWER	
EACH			
REPORTING		5,416,116	
PERSON WITH	9	SOLE DISPOSITIVE POWER	
		- 0 -	
	10	SHARED DISPOSITIVE POWER	
	10	SIMILED DISTOSITIVE TOWER	
		5,416,116	
11	AGGREGATE AM	IOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON	
	5,416,116		
12	CHECK BOX IF 7	THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES	
13			
13	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11)		
	14.4%		
14	TYPE OF REPOR	TING PERSON	-
	IN		

The following constitutes Amendment No. 1 to the Schedule 13D filed by the undersigned ("Amendment No. 1"). This Amendment No. 1 amends the Schedule 13D as specifically set forth herein.

### Item 4. <u>Purpose of Transaction</u>.

Item 4 is hereby amended to add the following:

On September 19, 2023, CAS Investment and certain of its affiliates (the "Investors") entered into a Cooperation Agreement (the "Cooperation Agreement") with the Issuer. Pursuant to the Cooperation Agreement, the Issuer increased the size of the board of directors of the Issuer (the "Board") to nine and appointed Alex Mishurov (the "New Director") as a Class I director of the Issuer with a term expiring at the Issuer's 2025 annual meeting of stockholders (the "2025 AGM"). In addition, the Issuer agreed to appoint the New Director to the Nominating and Governance Committee, the Compensation Committee and the Transaction Committee of the Board. The Cooperation Agreement also provides that in the event the New Director is unable to serve for the remainder of his term, the Issuer and the Investors will designate a mutually agreed upon replacement director, provided that the replacement director will not be the Investors or an affiliate, associate or employee of the Investors or any other person that files a Schedule 13D with the Securities and Exchange Commission with respect to the Issuer.

Pursuant to the terms of the Cooperation Agreement, the Investors agreed to vote all of their shares of the Issuer in accordance with the Board's recommendations on all proposals or business that may be the subject of stockholder action at stockholder meetings held during the Standstill Period (as defined below), except (i) if either Institutional Shareholder Services Inc. or Glass Lewis & Co., LLC recommends against the Board's recommendation for a proposal (other than with respect to director elections), the Investors may follow such alternative recommendation, and (ii) the Investors may vote in their sole discretion with respect to any publicly announced proposals required in connection with certain business combination or extraordinary transactions involving the Issuer or in connection with the implementation of takeover defenses not in existence as of the date of the Cooperation Agreement.

The Investors also agreed to abide by certain customary standstill provisions with the Issuer until the earlier of (i) October 1, 2024 and (ii) the date that is 30 calendar days prior to the deadline for the submission of stockholder director nominations for the 2025 AGM (the "Standstill Period").

The foregoing description of the Cooperation Agreement is qualified in its entirety by reference to the full text of the Cooperation Agreement, which is attached as Exhibit 99.1 hereto and is incorporated herein by reference.

#### Item 5. <u>Interest in Securities of the Issuer</u>.

Items 5(a)-(c) are hereby amended and restated to read as follows:

The aggregate percentage of Shares reported owned by each person named herein is based upon 37,724,209 Shares outstanding, which is the total number of Shares outstanding as of July 31, 2023, as reported in the Issuer's Quarterly Report on Form 10-Q filed with the Securities and Exchange Commission on August 1, 2023.

#### A. Sosin Master

(a) As of the close of business on September 19, 2023, Sosin Master directly beneficially owned 3,676,701 Shares.

Percentage: Approximately 9.7%

- (b) 1. Sole power to vote or direct vote: 0
  - 2. Shared power to vote or direct vote: 3,676,701
    - 3. Sole power to dispose or direct the disposition: 0
    - 4. Shared power to dispose or direct the disposition: 3,676,701
- (c) Sosin Master has not entered into any transactions in the Shares during the past sixty days.

#### B. CSWR

(a) As of the close of business on September 19, 2023, CSWR directly beneficially owned 1,739,415 Shares.

Percentage: Approximately 4.6%

- (b) 1. Sole power to vote or direct vote: 0
  - 2. Shared power to vote or direct vote: 1,739,415
    - 3. Sole power to dispose or direct the disposition: 0
    - 4. Shared power to dispose or direct the disposition: 1,739,415
- (c) CSWR has not entered into any transactions in the Shares during the past sixty days.
- C. CAS Investment
  - (a) As the investment manager of Sosin Master and CSWR, CAS Investment may be deemed the beneficial owner of the (i) 3,676,701 Shares owned by Sosin Master and (ii) 1,739,415 Shares owned CSWR.

Percentage: Approximately 14.4%

- (b) 1. Sole power to vote or direct vote: 0
  - 2. Shared power to vote or direct vote: 5,416,116
  - 3. Sole power to dispose or direct the disposition: 0
  - 4. Shared power to dispose or direct the disposition: 5,416,116
- (c) CAS Investment has not entered into any transactions in the Shares during the past sixty days.
- D. Sosin LLC
  - (a) Sosin LLC, as the general partner of Sosin Master and CSWR, may be deemed the beneficial owner of the (i) 3,676,701 Shares owned by Sosin Master and (ii) 1,739,415 Shares owned CSWR.

Percentage: Approximately 14.4%

- (b) 1. Sole power to vote or direct vote: 0
  - 2. Shared power to vote or direct vote: 5,416,116
  - 3. Sole power to dispose or direct the disposition: 0
  - 4. Shared power to dispose or direct the disposition: 5,416,116

- (c) Sosin LLC has not entered into any transactions in the Shares during the past sixty days.
- E. Mr. Sosin
  - (a) Mr. Sosin, as the managing member of CAS Investment, may be deemed the beneficial owner of the (i) 3,676,701 Shares owned by Sosin Master and (ii) 1,739,415 Shares owned CSWR.

Percentage: Approximately 14.4%

- (b) 1. Sole power to vote or direct vote: 0
  - 2. Shared power to vote or direct vote: 5,416,116
  - 3. Sole power to dispose or direct the disposition: 0
  - 4. Shared power to dispose or direct the disposition: 5,416,116
- (c) Mr. Sosin has not entered into any transactions in the Shares during the past sixty days.

The filing of this Schedule 13D shall not be deemed an admission that the Reporting Persons are, for purposes of Section 13(d) of the Securities Exchange Act of 1934, as amended, the beneficial owners of any securities of the Issuer that he or it does not directly own. Each of the Reporting Persons specifically disclaims beneficial ownership of the securities reported herein that he or it does not directly own.

Item 7. <u>Material to be Filed as Exhibits</u>.

Item 7 is hereby amended to add the following exhibit:

99.1 Cooperation Agreement by and among CAS Investment Partners, LLC, Sosin Master, LP, CSWR Partners, LP, Sosin LLC, Clifford Sosin and Cardlytics, Inc., dated September 19, 2023 (Incorporated by reference to Exhibit 10.1 to the Current Report on Form 8-K filed by the Issuer on September 19, 2023).



#### **SIGNATURES**

After reasonable inquiry and to the best of his knowledge and belief, each of the undersigned certifies that the information set forth in this statement is true, complete and correct.

Dated: September 19, 2023

#### CAS INVESTMENT PARTNERS, LLC

By:	/s/ Clifford Sosin		
	Name:	Clifford Sosin	
	Title:	Managing Member	

#### SOSIN MASTER, LP

By:	Sosin, LLC
Its:	General Partner

By: /s/ Clifford Sosin Name: Clifford Sosin Title: Managing Member of CAS Investment Partners, LLC, Investment Adviser of Sosin Master, LP

#### **CSWR PARTNERS, LP**

- By: Sosin, LLC
- Its: General Partner

By: /s/ Clifford Sosin Name: Clifford Sosin Title: Managing Member of CAS Investment Partners, LLC, Investment Adviser of CSWR Partners, LP

#### SOSIN LLC

By: /s/ Clifford Sosin Name: Clifford Sosin Title: Managing Member of CAS Investment Partners, LLC, Investment Adviser of Sosin Master, LP and CSWR Partners, LP

#### **CLIFFORD SOSIN**

#### /s/ Clifford Sosin