FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL								
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* Laube Lynne Marie				2. Issuer Name and Ticker or Trading Symbol Cardlytics, Inc. [CDLX]							(Ched	Ck all application	10% Owner		wner		
(Last) (First) (Middle) C/O CARDLYTICS, INC. 675 PONCE DE LEON AVENUE NE, SUITE 6000				3. Date of Earliest Transaction (Month/Day/Year) 08/26/2020							X Officer (give title Other (specify below) below) Chief Executive Officer						
Street) ATLANTA GA 30308			4. If Amendment, Date of Original Filed (Month/Day/Year)						6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person								
(City) (State) (Zip)		<u> </u>									<u> </u>						
Table I - N 1. Title of Security (Instr. 3)	on-Deriv		_	uritie	_	quired 3.	d, Di	4. Securities				5. Amount	of	6. Own	ership 7	. Nature of	
	Date (Month/Day	/Year)	Execution Date, if any (Month/Day/Year)		Transaction Code (Instr. 8)		Disposed Of (D) (Instr. 3, 4 a			Owned Fo	Beneficially Owned Following		Direct I ndirect E r. 4) (Indirect Beneficial Ownership			
						Code	v	Amount	(A) or (D)	Price)	Reported Transactio (Instr. 3 an			(nstr. 4)	
Common Stock	08/26/2	2020				M	м 14,062		A	((1)	305,385		D			
Common Stock	08/27/2	2020				S ⁽²⁾		2,241	D	\$80	.18(3)	303,3	144	D			
Common Stock	020				S ⁽²⁾		2,896	D	\$80).9 ⁽⁴⁾	300,248		I	D			
Common Stock	020		S ⁽²⁾		1,260	D	\$81	.76 ⁽⁵⁾ 298,)88 I		D					
Common Stock												14,5	65			See Footnote ⁽⁶⁾	
Common Stock										14,565		I		See Sootnote ⁽⁷⁾			
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																	
Derivative Conversion Date Executi Security Or Exercise (Month/Day/Year) if any	A. Deemed xecution Date, any Month/Day/Year)		ction Instr.			6. Date Exer Expiration D (Month/Day/		ate	7. Title and Am of Securities Underlying Derivative Sec (Instr. 3 and 4)			8. Price of Derivative Security (Instr. 5)	9. Numb derivativ Securitie Benefici Owned Followin Reporter Transact (Instr. 4)	re es ally g	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4	Beneficial Ownership (Instr. 4)	
		Code	ode V (A) (D)		(D)	Date Exercisable		Expiration Date	Title	or Nui of	ount mber ares						
Performance Stock Unit (1) 08/26/2020		M			14,062	3)	3)	(8)	Common Stock	14	,062	\$0	14,0	62	D		

Explanation of Responses:

- 1. Each performance stock unit ("PSU") represents a contingent right to receive one share of the Issuer's Common Stock.
- 2. Shares sold to satisfy withholding tax obligations upon the delivery of shares of common stock for PSUs that vested on August 26, 2020.
- 3. The price reported is a weighted average sales price. These shares were sold in multiple transactions at prices ranging from \$79.58 to \$80.57, inclusive. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in footnotes (3), (4) and (5) to this Form 4.
- 4. The price reported is a weighted average sales price. These shares were sold in multiple transactions at prices ranging from \$80.58 to \$81.57, inclusive.
- 5. The price reported is a weighted average sales price. These shares were sold in multiple transactions at prices ranging from \$81.61 to \$81.90, inclusive.
- $6. \ The \ reportable \ securities \ are \ held \ by \ the \ 2013 \ Lynne \ Marie \ Laube \ GRAT \ fbo \ Keegan \ George \ Allbright.$
- $7. \ The \ reportable \ securities \ are \ held \ by \ the \ 2013 \ Lynne \ Marie \ Laube \ GRAT \ fbo \ Hayley \ Marie \ Allbright.$

8. On August 26, 2019, the Compensation Committee of the Issuer's Board of Directors certified that a target minimum trailing 30-day average closing price of the Issuer's common stock was achieved (the "Certification") resulting in the award of the tranche of the PSU grant related to achieving the stock price tranche"). Fifty percent (50%) of the shares subject to the stock price tranche of the awarded PSU vested upon the Certification and were delivered on November 25, 2019. Twenty-five percent (25%) of the shares subject to the stock price tranche of the awarded PSU vested on August 26, 2020, 12 months after the Certification.

Remarks:

/s/ Kirk Somers, Attorney-in-

08/28/2020

<u>Fact</u>

** Signature of Reporting Person

Date

 $Reminder: Report \ on \ a \ separate \ line \ for \ each \ class \ of \ securities \ beneficially \ owned \ directly \ or \ indirectly.$

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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