FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| Check this box if no longer subject to |
|--|
| Section 16. Form 4 or Form 5 |
| obligations may continue. See |
| Instruction 1(b). |

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

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| | | | or Section 30(h) of the Investment Company Act of 1940 | | | | | | | |
|---|------------------------|----------|---|----------|--|-----------------------|--|--|--|--|
| 1. Name and Add | Iress of Reporting | Person* | 2. Issuer Name and Ticker or Trading Symbol Cardlytics, Inc. [CDLX] | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) | | | | | |
| JOIINSON | MARKA | | | X | Director | 10% Owner | | | | |
| (Last) C/O CARDLY | (First) /TICS, INC. | (Middle) | 3. Date of Earliest Transaction (Month/Day/Year) 03/09/2019 | | Officer (give title below) | Other (specify below) | | | | |
| 675 PONCE DE LEON AVENUE NE, SUITE 6000 | | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | 6. Indiv | ividual or Joint/Group Filing (Check Applicat Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | | |
| (Street) ATLANTA GA 30308 | | 30308 | | | | | | | | |
| (City) | (State) | (Zip) | | | | | | | | |

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| Table 1 Hon Bentalive Geoundes Acquired, Disposed of, of Benenolary Owned | | | | | | | | | | | | |
|---|--|---|------------------------------|---|---|---------------|---|---|---|--------------------------------|--|--|
| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transa Code (8) | | 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5) | | 5. Amount of Securities Beneficially Owned Following Reported | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership | | | |
| | | | Code | v | Amount | (A) or (D) | Price | Transaction(s) (Instr. 3 and 4) | | (Instr. 4) | | |
| Common Stock | 03/09/2019 | | М | | 8,484 | A | (1) | 27,558 | D | | | |
| Common Stock | | | | | | | | 291,353 | I | See Footnote ⁽²⁾ | | |
| Common Stock | | | | | | | | 95,370 | Ι | See Footnote ⁽³⁾ | | |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1 | | | (e.g., | puts, | calls | , wa | inanti | s, options, | Converti | DIE SECU | inities) | | | | |
|---|---|--|---|------------------------------|-------|---|---|---------------------|--|-----------------|---|--|--|--|--|
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transa Code (8) | | of Deri Sec Acq (A) Disj | Expiration Date (Month/Day/Year) curities quired or posed (D) 51, 3, 4 | | and 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| | | | | Code | v | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | | | |
| Restricted Stock Units | (1) | 03/09/2019 | | М | | | 8,484 | (4) | (4) | Common Stock | 8,484 | \$0.00 | 0 | D | |

Explanation of Responses:

1. Each restricted stock unit ("RSU") represents a contingent right to receive one share of common stock of the Issuer, or at the election of the Issuer, its cash equivalent.

2. The reportable securities are owned directly by TTP Fund II L.P. ("TTP Fund") The Reporting Person is a member of the general partner of TTP Fund and a partner of TTV Capital, which provides management services to the general partner. The Reporting Person disclaims beneficial ownership of these securities and this report shall not be deemed an admission that the Reporting Person is the beneficial owner of such securities for purposes of Section 16 or for any other purpose, except to the extent of the Reporting Person's pecuniary interest therein.

3. The reportable securities are owned directly by TTV Ivy Holdings, LLC ("TTV Ivy"). The Reporting Person is a member of the general partner of TTV Ivy and a partner of TTV Capital, which provides management services to the general partner. The Reporting Person disclaims beneficial ownership of these securities and this report shall not be deemed an admission that the Reporting Person is the beneficial owner of such securities for purposes of Section 16 or for any other purpose, except to the extent of the Reporting Person's pecuniary interest therein.

4. The RSUs vested in full on the one-year anniversary of the date of grant.

Remarks:

/s/ Kirk L. Somers, Attorney-

in-Fact

04/08/2019

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.