FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL								
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* Laube Lynne Marie						2. Issuer Name and Ticker or Trading Symbol Cardlytics, Inc. [CDLX]								5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner						
	RDLYTICS	•	(Middle)	ГЕ 6000		3. Date of Earliest Transaction (Month/Day/Year) 04/01/2020								X Officer (give title below) Other (specify below) Chief Operating Officer						
(Street) ATLANT	ГА G	A	30308 (Zip)		4.1	4. If Amendment, Date of Original Filed (Month/Day/Year)									ndividual or Joint/Group Filing (Check Applicable e) X Form filed by One Reporting Person Form filed by More than One Reporting Person					
		Tab	le I - N	on-Deri	/ativ	e Sec	curities	s Ac	quire	d, Di	sposed o	f, or Be	neficia	ally	Owned					
1. Title of Security (Instr. 3) 2. Transact Date (Month/Day				Execution Date,		3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 a					Form Sollowing (I) (Ir		nership Direct Indirect tr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)				
									Code	v	Amount	(A) or (D)	Price		Transaction(s) (Instr. 3 and 4)				(111501.4)	
Common Stock 04				04/13/	3/2020				S ⁽¹⁾		8,699	D	\$40.81	(2)	324,302		D			
Common Stock			04/13/	04/13/2020				S ⁽¹⁾		33,476	D	\$41.62	(3)	290,826		D				
Common Stock 04			04/13/	2020				S ⁽¹⁾		7,825	D	\$42.27	7(4)	283,001		D				
Common Stock														18,5	665		I	See Footnote ⁽⁵⁾		
Common Stock													18,565		I		See Footnote ⁽⁶⁾			
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deer Execution if any (Month/I	on Date,	4. Transaction Code (Instr. 8)				6. Date Exerc Expiration Da (Month/Day/Y		ate	7. Title ar of Securit Underlyir Derivative (Instr. 3 a	ties ig e Security	D	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s (Instr. 4)		10. Ownersh Form: Direct (D or Indirec (I) (Instr.	Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exercis	sable	Expiration Date	Title	Amoun or Numbe of Shares							
Restricted Stock Unit	(7)	04/01/2020			A		80,645		(8))	(8)	Common Stock	80,64	5	\$0	80,6	0,645 D			

Explanation of Responses:

- 1. These sales were effected pursuant to a Rule 10b5-1 trading plan adopted by the Reporting Person on September 5, 2018, as amended March 9, 2020.
- 2. The price reported is a weighted average sales price. These shares were sold in multiple transactions at prices ranging from \$40.07 to \$41.06, inclusive. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in footnotes (2), (3), and (4) to this Form 4.
- 3. The price reported is a weighted average sales price. These shares were sold in multiple transactions at prices ranging from \$41.08 to \$42.06, inclusive.
- 4. The price reported is a weighted average sales price. These shares were sold in multiple transactions at prices ranging from \$42.085 to \$42.77, inclusive.
- 5. The reportable securities are held by the 2013 Lynne Marie Laube GRAT fbo Keegan George Allbright.
- 6. The reportable securities are held by the 2013 Lynne Marie Laube GRAT fbo Hayley Marie Allbright.
- 7. Each restricted stock unit ("RSU") represents a contingent right to receive one share of common stock of the Issuer, or at the election of the Issuer, its cash equivalent.
- 8. The RSUs shall vest in equal amounts annually over four years on the anniversary of the date of grant, provided that the Reporting Person remains employed by the Issuer on such vesting date.

Remarks:

/s/ Kirk Somers, Attorney-in-

04/14/2020

Fact

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.