FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

ox if no longer subject to	
Form 4 or Form 5	

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden

Check this b Section 16.

1. Name and Address of Reporting Person* Polaris Venture Partners V, L.P.

C/O POLARIS PARTNERS

(First)

ONE MARINA PARK DRIVE, 10TH FL.

MA

(Middle)

02210

(Last)

(Street) **BOSTON**

الــ obligati	ons may contir ion 1(b).			File							curities Excha t Company Ac					hour	s per r	esponse:	0.5
Name and Address of Reporting Person* Polaris Venture Management Co. V, L.L.C.			2.	or Section 30(h) of the Investment Company Act of 1940 2. Issuer Name and Ticker or Trading Symbol Cardlytics, Inc. [CDLX]								Relationship of Reporting Person(s) to Issuer (Check all applicable) Director X 10% Owner							
(Last) (First) (Middle) C/O POLARIS PARTNERS ONE MARINA PARK DRIVE, 10TH FL.					3. Date of Earliest Transaction (Month/Day/Year) 05/28/2019									Officer (give title Other (specify below) below)					
Street) BOSTON MA 02210			_	4. If Amendment, Date of Original Filed (Month/Day/Year) 6. Individual or Joint/Group Filing (Check Applicable Line) Form filed by One Reporting Person X Person															
(City)	(St		Zip)		<u></u>		-,.				. .			·					
. Title of S	Security (Inst		le I -	2. Transaction Date (Month/Day/	on	2A. Deemed		emed on Date,		ction	4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and		5. Am Secur Benet Owne		unt of ies cially Following	Form: Direct I (D) or Indirect I (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)	
									Code	v	Amount	(A) or (D)	Price		Reported Transaction(s) (Instr. 3 and 4)				
Common	Stock			05/28/20	19				S		96,493	D	\$23.03	381 ⁽¹⁾	2,30	66,634			See Footnote ⁽²⁾
Common Stock			05/28/20	19				S		1,881	D	\$23.03	381 ⁽¹⁾	46	46,121			See Footnote ⁽³⁾	
Common Stock			05/28/20	19				S		661	D	\$23.03	381 ⁽¹⁾	16,207				See Footnote ⁽⁴⁾	
Common Stock 05/2			05/28/20	19	.9			S		965	D	\$23.03	\$23.0381(1)		23,664			See Footnote ⁽⁵⁾	
		Ta	able								sposed of				wned				
Title of Derivative Security Instr. 3)	2. Conversion or Exercise Price of Derivative Security	rcise (Month/Day/Year) of tive		Deemed ution Date, y th/Day/Year)		saction e (Instr.			Expiration e (Month/Da			Amou Secur Unde Deriv Secur	7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)		Price of rivative curity str. 5)	9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4)	Owners Form: Direct (or Indir (I) (Inst	Ownership	Beneficial Ownership ct (Instr. 4)
					Cod	e V	(A)	(D)	Date Exe	e rcisab	Expiration le Date	Title	Amoun or Numbe of Shares	r					
		Reporting Person* Management	Co.	<u>V, L.L.C.</u>															
	ARIS PAR	(First) TNERS RK DRIVE, 10T		(Middle)															
Street) BOSTON	1	MA		02210															
(City)		(State)		(Zip)															

(City)	(State)	(Zip)						
1. Name and Address of Reporting Person* Polaris Venture Partners Entrepreneurs' Fund V, L.P.								
(Last) (First) (Middle) C/O POLARIS PARTNERS ONE MARINA PARK DRIVE, 10TH FL.								
(Street) BOSTON	MA	02210						
(City)	(State)	(Zip)						
Name and Address of Reporting Person* Polaris Venture Partners Founders' Fund V, L.P.								
(Last) (First) (Middle) C/O POLARIS PARTNERS ONE MARINA PARK DRIVE, 10TH FL.								
(Street) BOSTON	MA	02210						
(City)	(State)	(Zip)						
Name and Address of Reporting Person* Polaris Venture Partners Special Founders' Fund V, L.P.								
(Last) (First) (Middle) C/O POLARIS PARTNERS ONE MARINA PARK DRIVE, 10TH FL.								
(Street) BOSTON	MA	02110						
(City)	(State)	(Zip)						

Explanation of Responses:

- 1. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$22.61 to \$23.54, inclusive. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer or the staff of the Securities Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in this footnote (1) to this Form 4.
- 2. The reportable securities are owned directly by Polaris Venture Partners V, L.P. ("PVP V"). Polaris Venture Management Co. V, L.L.C. ("PVM V") is the general partner of PVP V. Bryce Youngren ("Youngren"), a member of the Issuer's Board of Directors, is a member of PVM V. Each of Jonathan A. Flint ("Flint") and Terrance G. McGuire ("McGuire") are the managing members of PVM V. Each of Flint, McGuire and Youngren, in their respective capacities with respect to PVM V, may be deemed to have shared voting and dispositive power over the shares held by PVP V. Each of PVM V, Flint, McGuire and Youngren disclaims beneficial ownership of these securities and this report shall not be deemed an admission that any one of them is the beneficial owner of such securities for purposes of Section 16 or for any other purpose, except to the extent of their respective pecuniary interests therein.
- 3. The reportable securities are owned directly by Polaris Venture Partners Entrepreneurs' Fund V, L.P. ("PVPE V"). PVM V is the general partner of PVPE V. Youngren, a member of the Issuer's Board of Directors, is a member of PVM V. Each of Flint and McGuire are the managing members of PVM V. Each of Flint, McGuire and Youngren, in their respective capacities with respect to PVM V, may be deemed to have shared voting and dispositive power over the shares held by PVPE V. Each of PVM V, Flint, McGuire and Youngren disclaims beneficial ownership of these securities and this report shall not be deemed an admission that any one of them is the beneficial owner of such securities for purposes of Section 16 or for any other purpose, except to the extent of their respective pecuniary interests therein.
- 4. The reportable securities are owned directly by Polaris Venture Partners Founders' Fund V, L.P. ("PVPFF V"). PVM V is the general partner of PVPFF V. Youngren, a member of the Issuer's Board of Directors, is a member of PVM V. Each of Flint and McGuire are the managing members of PVM V. Each of Flint, McGuire and Youngren, in their respective capacities with respect to PVM V, may be deemed to have shared voting and dispositive power over the shares held by PVPFF V. Each of PVM V, Flint, McGuire and Youngren disclaims beneficial ownership of these securities and this report shall not be deemed an admission that any one of them is the beneficial owner of such securities for purposes of Section 16 or for any other purpose, except to the extent of their respective pecuniary interests therein.
- 5. The reportable securities are owned directly by Polaris Venture Partners Special Founders' Fund V, L.P. ("PVPSFF V"). PVM V is the general partner of PVPSFF V. Youngren, a member of the Issuer's Board of Directors, is a member of PVM V. Each of Flint and McGuire are the managing members of PVM V. Each of Flint, McGuire and Youngren, in their respective capacities with respect to PVM V, may be deemed to have shared voting and dispositive power over the shares held by PVPSFF V. Each of PVM V, Flint, McGuire and Youngren disclaims beneficial ownership of these securities and this report shall not be deemed an admission that any one of them is the beneficial owner of such securities for purposes of Section 16 or for any other purpose, except to the extent of their respective pecuniary interests therein.

Remarks:

/s/ Terrance McGuire, **Managing Member of Polaris** 05/30/2019 Venture Management Co. V, L.L.C. /s/ Terrance McGuire, **Managing Member of Polaris** 05/30/2019 Venture Management Co. V, L.L.C., general partner of Polaris Venture Partners V, L.P. /s/ Terrance McGuire, 05/30/2019 Managing Member of Polaris Venture Management Co. V, L.L.C., general partner of

<u>Polaris Venture Partners</u> <u>Entrepreneurs' Fund V, L.P.</u>

/s/ Terrance McGuire,

Managing Member of Polaris

05/30/2019

05/30/2019

Date

Venture Management Co. V,

L.L.C., general partner of Polaris Venture Partners

Founders' Fund V, L.P.

/s/ Terrance McGuire,

Managing Member of Polaris

Venture Management Co. V,

L.L.C., general partner of

Polaris Venture Partners
Special Founders' Fund V, L.P.

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.