Form 144 Filer Information SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Form 144

FORM 144

NOTICE OF PROPOSED SALE OF SECURITIES

PURSUANT TO RULE 144 UNDER THE SECURITIES ACT OF 1933

144: Filer Information

Filer CIK 0001941467
Filer CCC XXXXXXXX
Is this a LIVE or TEST Filing? • LIVE • TEST

Submission Contact Information

Name

Phone

E-Mail Address

Address of Issuer

144: Issuer Information

Name of Issuer Cardlytics, Inc. SEC File Number 001-38386

675 PONCE DE LEON AVENUE, NE

SUITE 6000 ATLANTA

GEORGIA 30308

Phone 888-798-5802

Name of Person for Whose Account the Securities are To Be Sold Lynton Nicholas Hollmeyer

See the definition of "person" in paragraph (a) of Rule 144. Information is to be given not only as to the person for whose account the securities are to be sold but also as to all other persons included in that definition. In addition, information shall be given as to sales by all persons whose sales are required by paragraph (e) of Rule 144 to be aggregated with sales for the account of the person filing this notice.

Relationship to Issuer Officer

144: Securities Information

| Title of the Class of Securities To Be Sold | Name and Address of the Broker | | Aggregate Market Value | | | SACHIPITIAG |
|--|--|------|---------------------------|----------|------------|-------------|
| COMMON | TD AMERITRADE 200 SOUTH 108TH AVE OMAHA NE 68154 | 7500 | 105000.00 | 37724209 | 08/08/2023 | NASDAQ |

Furnish the following information with respect to the acquisition of the securities to be sold and with respect to the payment of all or any part of the purchase price or other consideration therefor:

144: Securities To Be Sold

| Title of the | Date you | Nature of | Name of | Is | Date | Amount of | Date of | Nature of |
|--------------|----------|-------------|-------------|------|----------|------------|---------|-----------|
| Class | Acquired | Acquisition | Person from | this | Donor | Securities | Payment | Payment * |
| | _ | Transaction | | | Acquired | Acquired | | |

| | | Whom Acquired | a Gift? | | |
|--------|---------------------------------------|------------------|------------|------|---------------------------------------|
| COMMON | 08/26/2020 PERFORMANCE STOCK UNITS | CARDLYTICS INC | | 104 | 08/26/2020 PERFORMANCE STOCK UNITS |
| COMMON | 11/09/2020 RESTRICTED STOCK UNITS | CARDLYTICS INC | | 82 | 11/09/2020 RESTRICTED STOCK UNITS |
| COMMON | 11/13/2020 ESPP SHARES | CARDLYTICS INC | | 305 | 11/13/2020 ESPP SHARES |
| COMMON | 10/06/2021 PERFORMANCE STOCK UNITS | CARDLYTICS INC | | 1454 | 10/06/2021 PERFORMANCE STOCK UNITS |
| COMMON | 11/15/2021 ESPP SHARES | CARDLYTICS INC | | 116 | 11/15/2021 ESPP SHARES |
| COMMON | 12/09/2021 PERFORMANCE STOCK UNITS | CARDLYTICS INC | | 1464 | 12/09/2021 PERFORMANCE STOCK UNITS |
| COMMON | 04/01/2022 RESTRICTED STOCK UNITS | CARDLYTICS INC | | 546 | 04/01/2022 RESTRICTED STOCK UNITS |
| COMMON | 04/02/2022 RESTRICTED STOCK UNITS | CARDLYTICS INC | | 408 | 04/02/2022 RESTRICTED STOCK UNITS |
| COMMON | 04/06/2022 PERFORMANCE STOCK UNITS | CARDLYTICS INC | | 720 | 04/06/2022 PERFORMANCE STOCK UNITS |
| COMMON | 04/20/2022 RESTRICTED STOCK UNITS | CARDLYTICS INC | | 446 | 04/20/2022 RESTRICTED STOCK UNITS |
| COMMON | 06/09/2022 PERFORMANCE STOCK UNITS | CARDLYTICS INC | | 838 | 06/09/2022 PERFORMANCE STOCK UNITS |
| COMMON | 11/04/2022 PERFORMANCE STOCK UNITS | CARDLYTICS INC | | 1017 | 11/04/2022 PERFORMANCE STOCK UNITS |

^{*} If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.

Furnish the following information as to all securities of the issuer sold during the past 3 months by the person for whose account the securities are to be sold.

144: Securities Sold During The Past 3 Months

| Name and Address of Seller | Title of Securities Sold | Date of Sale | Amount of Securities Sold | Gross Proceeds |
|---|--------------------------|-----------------|---------------------------|-----------------------|
| NICHOLAS H LYNTON 675 PONCE DE LEON AVE NE SUITE 6000 ATLANTA GA 30308 | COMMON | 07/03/2023 | 9906 | 60684.16 |
| NICHOLAS H LYNTON 675 PONCE DE LEON AVE NE SUITE 6000 ATLANTA GA 30308 | COMMON | 08/07/2023 | 5122 | 69157.24 |

144: Remarks and Signature

Remarks

Date of Notice 08/08/2023

ATTENTION:

The person for whose account the securities to which this notice relates are to be sold hereby represents by signing this notice that he does not know any material adverse information in regard to the current and prospective operations of the Issuer of the securities to be sold which has not been publicly disclosed. If such person has adopted a written trading plan or given trading

instructions to satisfy Rule 10b5-1 under the Exchange Act, by signing the form and indicating the date that the plan was adopted or the instruction given, that person makes such representation as of the plan adoption or instruction date.

Signature

NICHOLAS H LYNTON

ATTENTION: Intentional misstatements or omission of facts constitute Federal Criminal Violations (See 18 U.S.C. 1001)