

Form 144

FORM 144

NOTICE OF PROPOSED SALE OF SECURITIES
PURSUANT TO RULE 144 UNDER THE SECURITIES ACT OF 1933

144: Filer Information

Filer CIK 0001697591
Filer CCC XXXXXXXXX
Is this a LIVE or TEST Filing? LIVE TEST

Submission Contact Information

Name
Phone
E-Mail Address

144: Issuer Information

Name of Issuer Cardlytics, Inc.
SEC File Number 001-38386
Address of Issuer 675 Ponce de Leon Ave. NE, Suite 4100
Atlanta
GEORGIA
30308
Phone 8887985802
Name of Person for Whose Account the Securities are To Be Sold CAS Investment Partners, LLC

See the definition of "person" in paragraph (a) of Rule 144. Information is to be given not only as to the person for whose account the securities are to be sold but also as to all other persons included in that definition. In addition, information shall be given as to sales by all persons whose sales are required by paragraph (e) of Rule 144 to be aggregated with sales for the account of the person filing this notice.

Relationship to Issuer 10% Stockholder

144: Securities Information

Title of the Class of Securities To Be Sold	Name and Address of the Broker	Number of Shares or Other Units To Be Sold	Aggregate Market Value	Number of Shares or Other Units Outstanding	Approximate Date of Sale	Name the Securities Exchange
Common Stock	BTIG, LLC 2 Manhattanville Rd Suite 101 Purchase NY 10577	842898	3447452.80	50822443	12/03/2024	NASDAQ
Convertible Senior Notes Due 2029	BTIG, LLC 2 Manhattanville Rd Suite 101 Purchase NY 10577	174872	715226.48	50822443	12/03/2024	Other

Furnish the following information with respect to the acquisition of the securities to be sold and with respect to the payment of all or any part of the purchase price or other consideration therefor:

144: Securities To Be Sold

Title of the Class	Date you Acquired	Nature of Acquisition Transaction	Name of Person from Whom Acquired	Is this a Gift?	Date Donor Acquired	Amount of Securities Acquired	Date of Payment	Nature of Payment *
Common Stock	04/23/2019	Open Market Purchases	N/A	<input type="checkbox"/>		6419733	04/23/2019	Cash
Convertible Senior Notes Due 2029	03/27/2024	Private Offering	Issuer	<input type="checkbox"/>		1109878	03/27/2024	Cash
Convertible Senior Notes Due 2029	05/09/2024	via Broker	N/A	<input type="checkbox"/>		221975	05/09/2024	Cash

* If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.

Furnish the following information as to all securities of the issuer sold during the past 3 months by the person for whose account the securities are to be sold.

144: Securities Sold During The Past 3 Months

Nothing to Report

144: Remarks and Signature

Remarks CAS Investment Partners, LLC is the investment manager of Sosin Master, L.P. (Sosin Master) and CSWR Partners, L.P. (CSWR), which are selling the securities reported herein. Sosin Master is proposing to sell 834,552 shares of Common Stock and \$3,120,000 principal amount of 4.25 Percent Convertible Senior Notes due 2029 (2029 Notes) referencing 173,141 shares of Common Stock, and CSWR is proposing to sell 8,346 shares of Common Stock and \$31,200 principal amount of the 2029 Notes referencing 1,731 shares of Common Stock. The aggregate market values are as of the close of business on 12/02/2024. The number of securities outstanding is as of 10/31/2024. The approximate date of sale is 12/03/2024 through 03/03/2025. The shares of Common Stock acquired on the open market were acquired between 04/23/2019 and 05/13/2024. All amounts related to the 2029 Notes in the tables above represent the number and market value, as applicable, of the shares of Common Stock underlying such 2029 Notes.

Date of Notice 12/03/2024

ATTENTION:

The person for whose account the securities to which this notice relates are to be sold hereby represents by signing this notice that he does not know any material adverse information in regard to the current and prospective operations of the Issuer of the securities to be sold which has not been publicly disclosed. If such person has adopted a written trading plan or given trading instructions to satisfy Rule 10b5-1 under the Exchange Act, by signing the form and indicating the date that the plan was adopted or the instruction given, that person makes such representation as of the plan adoption or instruction date.

Signature Clifford Sosin, as Managing Member

ATTENTION: Intentional misstatements or omission of facts constitute Federal Criminal Violations (See 18 U.S.C. 1001)