		Table I - No	n-Derivat	ive S	ecurities Acqu	uired, 3.	Disp	oosed of, o	or Bene	ficially	Owned		7. Nature		
(City)	(State)	(Zip)									Person				
(Street) ATLANTA	GA	30308								7	Form filed by More than One Reporting				
			'	4. If Amendment, Date of Original Filed (Month/Day/Year)							6. Individual or Joint/Group Filing (Check A Line)				
SUITE 4100			Ļ												
(Last) (First) (Middle) 675 PONCE DE LEON AVENUE NE				3. Date of Earliest Transaction (Month/Day/Year) 01/01/2025							Officer (give title below)	below	r (specify v)		
Fernandez Andre J				<u>e ur u</u>	<u>.,,</u> [(1			1	Director		Owner		
1. Name and Address of Reporting Person*					er Name and Ticker lytics, Inc. [(ymbol	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)						
transaction wa contract, instru- the purchase of securities of th intended to sa	is made pursuant to action or written plan or sale of equity the issuer that is tisfy the affirmative tions of Rule 10b5-1	n for								_					
Check this box to indicate that a				or Sec	ction 30(h) of the Ín	vestmer	nt Con	npany Act of 1	940						
Section 16. Fo	c if no longer subjec frm 4 or Form 5 by continue. See).	t to STA	STATEMENT OF CHANGES IN BENEFICIAL OWNERS Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934								Esti	B Number: mated average bur rs per response:	3235-028 den 0		
			Washington, D.C. 20549									OMB APPROVAL			

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

М

4,310

(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Restricted Stock Units	(1)	01/01/2025		М			4,310	(2)	(2)	Common Stock	4,310	\$ <mark>0</mark>	0	D	

Explanation of Responses:

Common Stock

1. Each restricted stock unit ("RSU") represents a contingent right to receive one share of common stock of the Issuer.

2. This RSU award was for 4,310 shares with a grant date of January 1, 2024. The RSUs vested in full on the one-year anniversary of the grant date.

01/01/2025

Remarks:

/s/ Nick Lynton, Attorney-in-01/06/2025 Fact

(1)

А

4,310

3235-0287

7. Nature of Indirect Beneficial Ownership (Instr. 4)

D

0.5

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.