FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB Number: Estimated average burden er response: 0.5

> > 7. Nature of Indirect Beneficial Ownership (Instr. 4)

See Footnotes

Footnotes

11. Nature of Indirect Beneficial Ownership (Instr. 4)

Check this box if no longer subject to Section 16. Form 4 or Form 5

Aimia Holdings UK Ltd

(First)

525 VIGER AVENUE W, SUITE 1000

(Middle)

(Last)

	ons may contin ion 1(b).	ue. See		File							ties Exchan			34			hours	s per	response:	0
l .		Reporting Person*			2. 19	ssuer	Name a	and Tic		ading	Symbol	of 19	40				ip of Reporti plicable)	ng P	erson(s) to I	ssuer
Aimia Inc. (Last) (First) (Middle) 525 VIGER AVENUE W, SUITE 1000					3. Date of Earliest Transaction (Month/Day/Year) 08/26/2019								Officer (give title Other (spe below)				(specify			
(Street) MONTREAL A8 H2Z 0B2				4. 11	4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable Line) Form filed by One Reporting Person Form filed by More than One Reporting						
(City)	(Si	ate)	(Zip)		-										X	Pers			iair Ono resp	, or ug
		Tab	le I - No	n-Deri	vative	Sec	curitie	s Ac	quired	l, Dis	sposed o	of, o	r Ber	efici	ially	Own	ed			
1. Title of Security (Instr. 3) 2. Transacti Date (Month/Day					Execution Date,		Transaction D Code (Instr.		4. Securities Acquired (A) o Disposed Of (D) (Instr. 3, 4 a				and 5) Securities Beneficially Owned Foll Reported		ties cially I Following ted	Form: Dir (D) or Indi (I) (Instr. 4		7. Nature Indirect Beneficia Ownersh (Instr. 4)		
						_			Code	٧	Amount	_	(A) or (D)	Price	•		action(s) 3 and 4)			
Common Stock ⁽¹⁾			08/26	08/26/2019				S		475,651	1	D	\$29.95		1,478,014			I	See Footnot	
Common	Stock ⁽²⁾			08/26	/2019				S		1,024,34	19	D	\$29	.95		0		I	See Footnot
		Ta	able II -								osed of, convertib					wned				
1. Title of Derivative Security (Instr. 3) Conversior or Exercise Price of Derivative Security		3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)		4. Transaction Code (Instr 8)				6. Date Exerci Expiration Da (Month/Day/Yo		te A S U D S		7. Title and Amount of Securities Juderlying Derivative Security (Instr. 3 and 4)				9. Number derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	y	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Benefici Ownersh (Instr. 4)
					Code	v	(A)	(D)	Date Exercis	sable	Expiration Date	Title	or Nu of	mber						
1. Name an		Reporting Person*																		
(Last) 525 VIG	ER AVENU	(First) JE W, SUITE 10	•	ddle)																
(Street) MONTR	EAL	A8	H2	Z 0B2																
(City)		(State)	(Zip))																
ı		Reporting Person* 1888 Europe Sa	<u>ırl</u>																	
(Last) 525 VIG	ER AVENU	(First) JE WEST, SUIT	-	ddle)																
(Street) MONTR	EAL	A8	H2	Z 0B2		-														
(City)		(State)	(Zip))		-														
1. Name an	d Address of	Reporting Person*																		

(Street) MONTREAL	A8	H2Z 0B2
(City)	(State)	(Zip)

Explanation of Responses:

- 1. The reportable securities are owned directly by Aeroplan Holdings Europe Sarl, which is a subsidiary of Aimia Inc.
- 2. The reportable securities were owned directly by Aimia Holdings UK Ltd., which is a subsidiary of Aimia Inc.

Remarks:

This report is filed by Aimia Inc. on behalf of Aeroplan Holdings Europe Sarl and Aimia Holdings UK Ltd., each of which is a subsidiary of Aimia Inc. The address of each of these entities is the same address as set forth in Item 1 above. The filing of this statement should not be construed as an admission that Aimia Inc. is, for the purposes of Sections 13 or 16 of the Securities Exchange Act of 1934, the beneficial owner of the shares.

/s/ Edouard Vo-Quang,
Authorized Officer
/s/ Steven Leonard, Authorized
Officer
/s/ Steven Leonard, Authorized
Officer
** Signature of Reporting Person
Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.