FORM 4

obligations may continue. See

Instruction 1(b).

Check this box if no longer subject to Section 16. Form 4 or Form 5

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL C

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

WNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* Evans David Thomas						2. Issuer Name and Ticker or Trading Symbol Cardlytics, Inc. [CDLX]									k all ap _l Dire	olicable)	10%	Person(s) to Issuer 10% Owner Other (specify	
(Last) (First) (Middle) C/O CARDLYTICS, INC. 675 PONCE DE LEON AVENUE NE, SUITE 6000						3. Date of Earliest Transaction (Month/Day/Year) 03/27/2019								X	belo	Chief Financial Officer		w) .	
(Street) ATLANTA GA 30308 (City) (State) (Zip)					4. If	4. If Amendment, Date of Original Filed (Month/Day/Year) 6 L									dividual or Joint/Group Filing (Check Applicable) X Form filed by One Reporting Person Form filed by More than One Reporting Person				
		Tabl	e I - No	on-Deriv	ative	Sec	uritie	s Ac	quired	l, Di	sposed o	f, or E	Benefi	cially	Own	ed			
1. Title of Security (Instr. 3) 2. Transact Date (Month/Day)						Exe if ar	Deemed ecution Date, ny onth/Day/Year)		3. Transaction Code (Instr. 8)		4. Securities Acquired (A) of Disposed Of (D) (Instr. 3, 4			and 5) Sec Ben		ount of ities icially d Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
									Code	v	Amount	(A) (D)	Pric	е	Trans	action(s) 3 and 4)		(1130.4)	
Common Stock 03/27/2						019					855	D	\$15	5.84 ⁽²⁾		1,814	D		
Common Stock 03/28/2						2019			S ⁽¹⁾		831	D	\$1	\$16.3 ⁽³⁾		10,983	D		
Common Stock 03/29/2						2019			S ⁽¹⁾		819	D	\$16	\$16.52(4)		40,164			
		Та	ble II -								osed of, convertib				wned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	Execution if any	. Deemed ecution Date, uny onth/Day/Year) 8)		Instr.			6. Date	ion Da /Day/Y	ear)	7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4) Amoun or Numbe of Title Shares		Der Sec (Ins	rice of ivative curity tr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4	Beneficial Ownership (Instr. 4)	

Explanation of Responses:

- $1.\ These \ sales \ were \ effected \ pursuant \ to \ a \ Rule \ 10b5-1 \ trading \ plan \ adopted \ by \ the \ Reporting \ Person \ on \ December \ 13, \ 2018.$
- 2. The price reported is a weighted average sales price. These shares were sold in multiple transactions at prices ranging from \$15.91, inclusive. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in footnotes (2), (3) and (4) to this Form 4.
- 3. The price reported is a weighted average sales price. These shares were sold in multiple transactions at prices ranging from \$16.04 to \$16.42, inclusive.
- 4. The price reported is a weighted average sales price. These shares were sold in multiple transactions at prices ranging from \$16.40 to \$16.62, inclusive.

Remarks:

/s/ Kirk L. Somers, Attorney-03/29/2019 in-Fact

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.