FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C.	20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL											
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* SOMERS KIRK						2. Issuer Name and Ticker or Trading Symbol Cardlytics, Inc. [ CDLX ]									Relationship of Reporting Person(s) to Issuer (Check all applicable)     Director					
(Last) (First) (Middle) C/O CARDLYTICS, INC. 675 PONCE DE LEON AVENUE NE, SUITE 6000					3. Date of Earliest Transaction (Month/Day/Year) 11/06/2020									below)	Officer (give title below)  Chief Legal & Privac			·		
(Street) ATLANTA GA 30308					_ 4.1	f Amer	ndmer	nt, Date	of Origin	al File	ed (Month/Da		6. Individual or Joint/Group Filing (Check Applicable Line)     X Form filed by One Reporting Person							
(City)	(S	tate)	(Zip)		-									Form filed by More than One Reporting Person						
		Tab	le I - N	on-Deri	vativ	e Sec	urit	ies Ac	quire	d, Di	isposed o	of, or Be	nefic	ially	Owned	ı				
Date		2. Transa Date (Month/D		Exe ) if an	2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8)  4. Securities Acquired (A) o Disposed Of (D) (Instr. 3, 4 a			Securities Beneficially Owned Following		es ially Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership					
									Code	v	Amount	(A) or (D)	Price		Reported Transaction(s) (Instr. 3 and 4)				(Instr. 4)	
Common	Stock			11/06/	1/06/2020				S		10,000	D	\$88		71	71,012		D		
Common	Stock			11/09/2020				M		1,562	A	\$2	20	72	72,574		D			
Common Stock			11/09/2020				M		3,906	A	\$30	).44	76	76,480		D				
Common Stock			11/09/2020				M		420	A	\$0	)(1)	76	76,900		D				
Common Stock		11/09/	/2020				<b>S</b> <sup>(2)</sup>		172	D	\$100	100.27 <sup>(3)</sup> 7		,728		D				
		7	Table II								posed of converti				wned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Dee Execution if any (Month/	med	4. Transa	4. Transaction Code (Instr.		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			isable and	7. Title and Amount of Securities Underlying Derivative Secu (Instr. 3 and 4)		8. D S	3. Price of Derivative Security Instr. 5)	9. Number derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	Owr Forr Illy Dire or Ir (I) (I	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code	v	(A) (D)		Date Exercis	able	Expiration Date	Title	Amou or Numb of Share	oer						
Employee Stock Option (Right to Buy)	\$20	11/09/2020			M			1,562	(4)		12/06/2026	Common Stock	1,56	52	\$0	261		D		
Employee Stock Option (Right to Buy)	\$30.44	11/09/2020			M			3,906	(5)		07/07/2027	Common Stock	3,90	06	\$0	3,907		D		
Restricted Stock Units	(1)	11/09/2020			A		420		(6)		(6)	Common Stock	420	0	\$0	420		D		
Restricted Stock Units	(1)	11/09/2020			M			420	(6)		(6)	Common Stock	420	0	<b>\$</b> 0	0		D		

## **Explanation of Responses:**

- 1. Each restricted stock unit ("RSU") represents a contingent right to receive one share of common stock of the Issuer, or at the election of the Issuer, its cash equivalent.
- 2. Shares sold to satisfy withholding tax obligations upon the delivery of shares of common stock for RSUs granted on November 9, 2020.
- 3. The price reported is a weighted average sales price. These shares were sold in multiple transactions at prices ranging from \$100.27 to \$100.34, inclusive. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in footnote (3) to this Form 4.
- 4. This option became exercisable with respect to one quarter (1/4) of the shares of stock subject to this option on December 6, 2017 (the "Initial Vesting Date"). The option becomes exercisable in respect of the remaining shares in thirty-six (36) equal monthly installments commencing one (1) month after the Initial Vesting Date, provided the Reporting Person continuously provides service to the Issuer through each vesting period.
- 5. This option became exercisable with respect to one quarter (1/4) of the shares of stock subject to this option on April 1, 2018 (the "Initial Vesting Date"). The option becomes exercisable in respect of the remaining shares in thirty-six (36) equal monthly installments commencing one (1) month after the Initial Vesting Date, provided the Reporting Person continuously provides service to the Issuer through each vesting period.
- 6. The RSUs are immediately vested.

## Remarks:

/s/ Kirk L. Somers

11/10/2020

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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