SEC Form 4	
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UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

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obligations may continue. See
Instruction 1(b).

FORM 4

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Add		2. Issuer Name and Cardlytics, Inc					5. Relationship of Reporting Person(s) to Issuer (Check all applicable)								
Laube Lynn				1			Х	-		6 Owner					
(Last) C/O CARDLY	3. Date of Earliest Tr 04/12/2021	ansactio	on (Mo	onth/Day/Year		Х	Chief Ex	er (specify ow) er							
675 PONCE I	UITE 6000														
(Street)				4. If Amendment, Da	te of Or	iginal	Filed (Month/	Day/Yea		6. Individual or Joint/Group Filing (Check Applicable Line)					
ATLANTA	GA	3030	8								X Form filed by One Reporting Person				
(Cit.)	(Ctata)	(7:-)									Form filed by More than One Reporting Person				
(City)	(State)	(Zip)					D ¹		<u> </u>		0				
1 Title of Securi	ty (Instr 3)	Table I -	2. Transaction	2A. Deemed	ACQUII	rea,		-			5. Amount of	6. Ownership	7. Nature of		
1. Title of Security (Instr. 3)			Date (Month/Day/Year)	Execution Date, if any	3. Transaction Code (Instr. 8)					1 5) Securities Beneficially Owned Following		Form: Direct (D) or Indirect (I) (Instr. 4)	Indirect Beneficial Ownership		
					Code	v	Amount	(A) or (D)	Price		Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)		
Common Stock	ζ.		04/12/2021		M ⁽¹⁾		2,139	A	\$8.32	2	319,306	D			
Common Stock	ζ.		04/12/2021		S ⁽¹⁾		201	D	\$108.15	5 ⁽²⁾	319,105	D			
Common Stock	ς.		04/12/2021		S ⁽¹⁾		700	D	\$109.83	3 (3)	318,405	D			
Common Stock	ζ.		04/12/2021		S ⁽¹⁾		997	D	\$111.31	(4)	317,408	D			
Common Stock	ζ.		04/12/2021		S ⁽¹⁾		241	D	\$111.9 ⁽	(5)	317,167	D			
Common Stock	¢		04/13/2021		M ⁽¹⁾		2,139	Α	\$8.32	2	319,306	D			
Common Stock	¢		04/13/2021		S ⁽¹⁾		224	D	\$102.88	<mark>3</mark> (6)	319,082	D			
Common Stock	¢		04/13/2021		S ⁽¹⁾		300	D	\$104.07	7(7)	318,782	D			
Common Stock	¢		04/13/2021		S ⁽¹⁾		900	D	\$104.95	5 ⁽⁸⁾	317,882	D			
Common Stock	κ.		04/13/2021		S ⁽¹⁾		315	D	\$105.75	5 ⁽⁹⁾	317,567	D			
Common Stock	¢		04/13/2021		S ⁽¹⁾		200	D	\$107.78	(10)	317,367	D			
Common Stock	¢		04/13/2021		S ⁽¹⁾		100	D	\$108.6	64	317,267	D			
Common Stock	κ.		04/13/2021		S ⁽¹⁾		100	D	\$110.8	88	317,167	D			
Common Stock	¢										14,565	Ι	See Footnote ⁽¹¹⁾		
Common Stock	ζ										14,565	I	See Footnote ⁽¹²⁾		

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		of Deri Seci Acq (A) (Disp of (E	osed)) tr. 3, 4	6. Date Exerc Expiration Da (Month/Day/Y	ate	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Employee Stock Option (Right to Buy)	\$8.32	04/12/2021		M ⁽¹⁾			2,139	(13)	07/18/2023	Common Stock	2,139	\$ <mark>0</mark>	7,563	D	
Employee Stock Option (Right to Buy)	\$8.32	04/13/2021		M ⁽¹⁾			2,139	(13)	07/18/2023	Common Stock	2,139	\$0	5,424	D	

Explanation of Responses:

1. This transaction was effected pursuant to a Rule 10b5-1 trading plan adopted by the Reporting Person on December 2, 2020.

2. The price reported is a weighted average sales price. These shares were sold in multiple transactions at prices ranging from \$107.80 to \$108.61, inclusive. The Reporting Person undertakes to provide to the

Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in footnotes (2), (3), (4), (5), (6), (7), (8), (9) and (10) to this Form 4.

3. The price reported is a weighted average sales price. These shares were sold in multiple transactions at prices ranging from \$109.11 to \$110.60, inclusive.

4. The price reported is a weighted average sales price. These shares were sold in multiple transactions at prices ranging from \$110.84 to \$111.83, inclusive.

5. The price reported is a weighted average sales price. These shares were sold in multiple transactions at prices ranging from \$111.84 to \$111.98, inclusive.

6. The price reported is a weighted average sales price. These shares were sold in multiple transactions at prices ranging from \$102.48 to \$103.29, inclusive.

7. The price reported is a weighted average sales price. These shares were sold in multiple transactions at prices ranging from \$103.565 to \$104.38, inclusive.

8. The price reported is a weighted average sales price. These shares were sold in multiple transactions at prices ranging from \$104.575 to \$105.565, inclusive.

9. The price reported is a weighted average sales price. These shares were sold in multiple transactions at prices ranging from \$105.66 to \$105.82, inclusive. 10. The price reported is a weighted average sales price. These shares were sold in multiple transactions at prices ranging from \$107.565 to \$108.04, inclusive.

11. The reportable securities are held by the 2013 Lynne Marie Laube GRAT fbo Keegan George Allbright (the "KGA GRAT"). The Reporting Person is the trustee of the KGA GRAT.

12. The reportable securities are held by the 2013 Lynne Marie Laube GRAT fbo Hayley Marie Allbright (the "HMA GRAT"). The Reporting Person is the trustee of the HMA GRAT.

13. Fully vested.

Remarks:

/s/ Kirk Somers, Attorney-in-04/14/2021

Date

Fact ** Signature of Reporting Person Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.