FORM 4

obligations may continue. See

Instruction 1(b)

Check this box if no longer subject to Section 16. Form 4 or Form 5

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name an		2. Issuer Name <b>and</b> Ticker or Trading Symbol Cardlytics, Inc. [ CDLX ]								5. Relationship of R (Check all applicable X Director		olicable) ctor		10% (	Owner				
(Last) (First) (Middle) C/O CARDLYTICS, INC. 675 PONCE DE LEON AVENUE NE, SUITE 6000						3. Date of Earliest Transaction (Month/Day/Year) 01/21/2020								X Officer (give title Other (specify below)  Chief Operating Officer					
(Street) ATLAN1 (City)		- 4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)								Line)	Individual or Joint/Group Filing (Check Applicable ne)  X Form filed by One Reporting Person Form filed by More than One Reporting Person							
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																			
1. Title of Security (Instr. 3)  2. Transactic Date (Month/Day/						Execution			3. Transaction Code (Instr. 8)		4. Securities Acquire Disposed Of (D) (Inst				5. Amount of Securities Beneficially Owned Following		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership
									Code	v	Amount	(A) or (D)	Price		Reporte Transac (Instr. 3	ction(s)			(Instr. 4)
Common Stock 01/2					1/2020				S <sup>(1)</sup>		700	D	\$84.8	38 <sup>(2)</sup>	8 <sup>(2)</sup> 340,567		D		
Common Stock 0					01/21/2020						1,370	D	\$85.9	<b>97</b> <sup>(3)</sup>	339,197		D		
Common Stock					01/21/2020				S <sup>(1)</sup>		1,645	D	\$86.	8(4)	(4) 337,55		D		
Common Stock				01/21/2020				S <sup>(1)</sup>		1,800	D	\$88.	12 <sup>(5)</sup> 335		5,752		D		
Common Stock 01				01/21/2020				S <sup>(1)</sup>		225	D	\$88.7	\$88.78 <sup>(6)</sup>		35,527		D		
Common Stock															18	3,565			See Footnote <sup>(7)</sup>
Common Stock															18	3,565			See Footnote <sup>(8)</sup>
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	conversion r Exercise (Month/Day/Year) Execution Date, if any (Month/Day/Year)		ion Date,		nsaction of Del Del Sec Aci (A) Dis of (Instr.		sed . 3, 4	6. Date Expira (Month	tion D		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)  Amount or Number of Title Shares		De Se (In	Price of rivative curity str. 5)	9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4)	y G	.0. Ownership Form: Direct (D) or Indirect I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)

## **Explanation of Responses:**

- 1. These sales were effected pursuant to a Rule 10b5-1 trading plan adopted by the Reporting Person on September 5, 2018, as amended May 14, 2019.
- 2. The price reported is a weighted average sales price. These shares were sold in multiple transactions at prices ranging from \$84.41 to \$85.16, inclusive. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in footnotes (2), (3), (4), (5) and (6) to this Form 4.
- 3. The price reported is a weighted average sales price. These shares were sold in multiple transactions at prices ranging from \$85.46 to \$86.45, inclusive.
- 4. The price reported is a weighted average sales price. These shares were sold in multiple transactions at prices ranging from \$86.47 to \$87.43, inclusive.
- 5. The price reported is a weighted average sales price. These shares were sold in multiple transactions at prices ranging from \$87.51 to \$88.46, inclusive.
- 6. The price reported is a weighted average sales price. These shares were sold in multiple transactions at prices ranging from \$88.55 to \$89.13, inclusive.
- 7. The reportable securities are held by the 2013 Lynne Marie Laube GRAT fbo Keegan George Allbright (the "KGA GRAT"). The Reporting Person is the trustee of the KGA GRAT.
- 8. The reportable securities are held by the 2013 Lynne Marie Laube GRAT fbo Hayley Marie Allbright (the "HMA GRAT"). The Reporting Person is the trustee of the HMA GRAT.

## Remarks:

/s/ Kirk Somers, Attorney-in-

01/21/2020

**Fact** 

\*\* Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.