FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL
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## Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

or Section 30(n) of the investment Company Act of 1940												
Name and Address of Reporting Person*     Youngren Bryce	2. Issuer Name <b>and</b> Ticker or Trading Symbol Cardlytics, Inc. [ CDLX ]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)										
Tourigien bryce		X Director 10% Owner										
(Last) (First) (Middle) C/O POLARIS PARTNERS	3. Date of Earliest Transaction (Month/Day/Year) 01/23/2020	Officer (give title Other (specify below) below)										
ONE MARINA PARK DRIVE, 10TH FL.	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable										
(Street) BOSTON MA 02210		X Form filed by One Reporting Person Form filed by More than One Reporting Person										
(City) (State) (Zip)												

ONE MARINA		4. If Amendment, Date of Original Filed (Month/Day/Year)  6. Individual or Joint/Group Filing (Check Applical Line)										
(Street) BOSTON	Line)  X Form filed by One Reporting Person  Form filed by More than One Reporting Person											
(City)	(State)	(Zip)										
		Table I -	Non-Derivat	ive Securities	Acqui	red,	Disposed	of, or	Benefici	ally Owned		
1. Title of Security (Instr. 3)		2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)				d (A) or r. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership	
					Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Common Stock			01/23/2020		S <sup>(1)</sup>		5,562	D	\$86.3152	96,627	I	See Footnote <sup>(3)</sup>
Common Stock			01/23/2020		S <sup>(1)</sup>		10,832	D	\$87.1536	85,795	I	See Footnote <sup>(3)</sup>
Common Stock			01/24/2020		S <sup>(1)</sup>		7,390	D	\$86.7236	78,405	I	See Footnote <sup>(3)</sup>
Common Stock			01/24/2020		S <sup>(1)</sup>		15,072	D	\$87.9928	63,333	I	See Footnote <sup>(3)</sup>
Common Stock			01/24/2020		S <sup>(1)</sup>		386	D	\$88.3213	62,947	I	See Footnote <sup>(3)</sup>
Common Stock			01/23/2020		S <sup>(1)</sup>		109	D	\$86.3152	1,885	I	See Footnote <sup>(8)</sup>
Common Stock			01/23/2020		S <sup>(1)</sup>		211	D	\$87.1536	1,674	I	See Footnote <sup>(8)</sup>
Common Stock			01/24/2020		S <sup>(1)</sup>		144	D	\$86.7236	1,530	I	See Footnote <sup>(8)</sup>
Common Stock			01/24/2020		S <sup>(1)</sup>		294	D	\$87.9928	1,236	I	See Footnote <sup>(8)</sup>
Common Stock			01/24/2020		S <sup>(1)</sup>		8	D	\$88.3213	1,228	I	See Footnote <sup>(8)</sup>
Common Stock			01/23/2020		S <sup>(1)</sup>		38	D	\$86.3152	660	I	See Footnote <sup>(9)</sup>
Common Stock			01/23/2020		S <sup>(1)</sup>		74	D	\$87.1536	586	I	See Footnote <sup>(9)</sup>
Common Stock			01/24/2020		S <sup>(1)</sup>		51	D	\$86.7236	535	I	See Footnote <sup>(9)</sup>
Common Stock			01/24/2020		S <sup>(1)</sup>		103	D	\$87.9928	432	I	See Footnote <sup>(9)</sup>
Common Stock			01/24/2020		S <sup>(1)</sup>		2	D	\$88.3213	430	I	See Footnote <sup>(9)</sup>
Common Stock			01/23/2020		S <sup>(1)</sup>		55	D	\$86.3152	969	I	See Footnote <sup>(10)</sup>
Common Stock			01/23/2020		S <sup>(1)</sup>		109	D	\$87.1536	860	I	See Footnote <sup>(10)</sup>
Common Stock			01/24/2020		S <sup>(1)</sup>		74	D	\$86.7236	786	I	See Footnote <sup>(10)</sup>

		Tabl	e I - Non-Deriv	vati	ve Secur	rities	Acqu	ired,	Dispos	ed of	f, or	Beneficia	lly Own	ed			
1. Title of Security (Instr. 3)		2. Transaction Date (Month/Day/Y		2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8)						Securiti Benefic Owned	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)		nership : Direct Indirect str. 4)	7. Nature of Indirect Beneficial Ownership	
							v	Amount	(A) or (D)		Price	Transac				(Instr. 4)	
Common Stock			01/24/202	01/24/2020				)	151		D	\$87.9928	6	35	I		See Footnote <sup>(10)</sup>
Common Stock		01/24/202	20	0		S <sup>(1)</sup>		4		D	\$88.3213(	") 6	31		I	See Footnote <sup>(10</sup>	
Common Stock												9,	9,010		D		
		Та	ble II - Deriva (e.g., p									eneficially curities)	Owned		,		
1. Title of Derivative Security (Instr. 3)  2. Conversion or Exercise Price of Derivative Security	Exercise (Month/Day/Year) ce of rivative	3A. Deemed Execution Date, if any (Month/Day/Year)		nsaction of the (Instr.   C	5. Numb of Derivativ Securitie Acquired (A) or Dispose of (D) (Instr. 3,	/e (M	piratio	xercisable in Date lay/Year)	and	Amou Secu Unde Deriv	unt of rities rlying ative rity (Instr. 3	8. Price of Derivative Security (Instr. 5)	9. Numbe derivative Securitie Beneficia Owned Following Reported Transacti (Instr. 4)	e s Illy	10. Ownershi Form: Direct (D) or Indirec (I) (Instr. 4	Beneficial Ownershi t (Instr. 4)	
												Amount or Number					

## **Explanation of Responses:**

1. The sale of these shares were effected pursuant to Rule 10b5-1 trading plans adopted by each of Polaris Venture Partners V, L.P. ("PVP V"), Polaris Venture Partners Entrepreneurs' Fund V, L.P. ("PVPE V"), Polaris Venture Partners Founders' Fund V, L.P. ("PVPFF V") and Polaris Venture Partners Special Founders' Fund V, L.P. ("PVPSFF V") on December 16, 2019.

Date

Exercisable

Expiration

of

Shares

- 2. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$85.72 to \$86.70, inclusive. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer or the staff of the Securities Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in this footnote (2) to this Form 4.
- 3. The reportable securities are owned directly by PVP V. Polaris Venture Management Co. V, L.L.C. ("PVM V") is the general partner of PVP V. The Reporting Person, a member of the Issuer's Board of Directors, is a member of PVM V. Each of Jonathan A. Flint ("Flint") and Terrance G. McGuire ("McGuire") are the managing members of PVM V. Each of Flint, McGuire and the Reporting Person, in their respective capacities with respect to PVM V, may be deemed to have shared voting and dispositive power over the shares held by PVP V. Each of PVM V, Flint, McGuire and the Reporting Person disclaims beneficial ownership of these securities and this report shall not be deemed an admission that any one of them is the beneficial owner of such securities for purposes of Section 16 or for any other purpose, except to the extent of their respective pecuniary interests therein.
- 4. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$86.72 to \$87.52, inclusive. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer or the staff of the Securities Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in this footnote (4) to this Form 4.
- 5. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$86.28 to \$87.26, inclusive. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer or the staff of the Securities Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in this footnote (5) to this Form 4.
- 6. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$87.29 to \$88.275, inclusive. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer or the staff of the Securities Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in this footnote (6) to this Form 4.
- 7. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$88.29 to \$88.36, inclusive. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer or the staff of the Securities Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in this footnote (7) to this Form 4.
- 8. The reportable securities are owned directly by PVPE V. PVM V is the general partner of PVPE V. The Reporting Person, a member of the Issuer's Board of Directors, is a member of PVM V. Each of Flint and McGuire are the managing members of PVM V. Each of Flint, McGuire and the Reporting Person, in their respective capacities with respect to PVM V, may be deemed to have shared voting and dispositive power over the shares held by PVPE V. Each of PVM V, Flint, McGuire and the Reporting Person disclaims beneficial ownership of these securities and this report shall not be deemed an admission that any one of them is the beneficial owner of such securities for purposes of Section 16 or for any other purpose, except to the extent of their respective pecuniary interests therein.
- 9. The reportable securities are owned directly by PVPFF V. PVM V is the general partner of PVPFF V. The Reporting Person, a member of the Issuer's Board of Directors, is a member of PVM V. Each of Flint and McGuire are the managing members of PVM V. Each of Flint, McGuire and the Reporting Person, in their respective capacities with respect to PVM V, may be deemed to have shared voting and dispositive power over the shares held by PVPFF V. Each of PVM V, Flint, McGuire and the Reporting Person disclaims beneficial ownership of these securities and this report shall not be deemed an admission that any one of them is the beneficial owner of such securities for purposes of Section 16 or for any other purpose, except to the extent of their respective pecuniary interests therein.
- 10. The reportable securities are owned directly by PVPSFF V. PVM V is the general partner of PVPSFF V. The Reporting Person, a member of the Issuer's Board of Directors, is a member of PVM V. Each of Flint and McGuire are the managing members of PVM V. Each of Flint, McGuire and the Reporting Person, in their respective capacities with respect to PVM V, may be deemed to have shared voting and dispositive power over the shares held by PVPSFF V. Each of PVM V, Flint, McGuire and the Reporting Person disclaims beneficial ownership of these securities and this report shall not be deemed an admission that any one of them is the beneficial owner of such securities for purposes of Section 16 or for any other purpose, except to the extent of their respective pecuniary interests therein.

## Remarks:

/s/ Lauren Crockett, Attorneyin-Fact for Bryce Youngren

01/27/2020

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.