FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

shington,	D.C. 20549		

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

					. 0	r Section	n 30(h	n) of th	è Ínves	stment	Company Ac	t of 194)									
1. Name and Address of Reporting Person* <u>Laube Lynne Marie</u>						2. Issuer Name and Ticker or Trading Symbol Cardlytics, Inc. [CDLX]									S. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner							
(Last) (First) (Middle) C/O CARDLYTICS, INC. 675 PONCE DE LEON AVENUE NE, SUITE 6000						3. Date of Earliest Transaction (Month/Day/Year) 03/23/2021 X Officer (give title below) below) Chief Executive Officer																
(Street) ATLAN	га G	A	3030	8	4.	If Amer									6. Individual or Joint/Group Filing (Check Application) X Form filed by One Reporting Person Form filed by More than One Reporting Person							
(City)	(S	tate)	(Zip)																			
1 Tido of 6	Caarreiter (Inca		le I -		_	2A. Dec		_	cquii	red,	Disposed			ficiall	y Owned		6. Own	orobin	7 No	ture of		
1. Title of Security (Instr. 3) 2. Transaction Date (Month/Day/N				Execution Date,		ate,	Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and			d 5)	Securities Beneficial			Direct ndirect	Indir Bene	lirect neficial nership				
							Code V		Amount	(A) or (D) Price			Reported Transaction(s) (Instr. 3 and 4)				(Instr. 4)					
Common	Stock			03/23/20	21				M ⁽¹⁾		2,139	A	\$8	.32	299,1	L45	Ι)				
Common	Stock			03/23/20	21				S ⁽¹⁾		629	D	\$123	.63 ⁽²⁾	298,5	516	Ι					
Common	Stock			03/23/20	21				S ⁽¹⁾		300	D	\$125	.15(3)	298,2	216	Ι)				
Common	Stock			03/23/20	21	:1			S ⁽¹⁾		500	D	\$126	. 66 ⁽⁴⁾	297,716		D					
Common	Stock			03/23/20	/2021				S ⁽¹⁾		610 D \$128.99		.99 ⁽⁵⁾	297,1	106	6 D						
Common Stock		03/23/20	3/23/2021				S ⁽¹⁾		100	D	\$129.7		297,006		D							
Common Stock		03/24/20	2021				M ⁽¹⁾		2,139	A	\$8.32		299,145		D							
Common Stock		03/24/20	03/24/2021				S ⁽¹⁾		538	D	\$116.04(6)		298,607		D							
Common Stock		03/24/20	.021				S ⁽¹⁾		200	D	\$117.06 ⁽⁷⁾		298,407		D							
Common Stock		03/24/2021					S ⁽¹⁾		601	D	\$118.33 ⁽⁸⁾		297,806		D							
Common Stock		03/24/20	03/24/2021				S ⁽¹⁾		300	D	\$119	\$119.69 ⁽⁹⁾ 29		297,506		D						
Common Stock		03/24/2021					S ⁽¹⁾		300	D	\$120.97(10)		297,206		5 D							
Common Stock 0		03/24/2021					S ⁽¹⁾		100	D \$122.77		297,106		D								
Common	Common Stock 03/24		03/24/20	21	21			S ⁽¹⁾		100	D	\$124		297,006		D						
Common	Stock														14,565 I				See Footnote ⁽¹¹⁾			
Common	Stock														14,5	65	I See Footnot			tnote ⁽¹²⁾		
		-	Table								isposed of				Owned							
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	Exec if an	3A. Deemed Execution Date, if any (Month/Day/Year)		saction e (Instr.	5. Number of		f 6. Date Expiration (Month/Da		ercisable and Date	7. Title and Amount of Securities Underlying Derivative Seci (Instr. 3 and 4)		urity	8. Price of Derivative Security (Instr. 5)	9. Num derivati Securit Benefic Owned Followi Reporte Transac (Instr. 4	tive ties cially I ing ted action(s)	10. Ownersh Form: Direct (D or Indire (I) (Instr.	nip) ct	11. Nature of Indirect Beneficial Ownershij (Instr. 4)		
						e V	(A)	(D)	Date Exercisabl		Expiration e Date	Title	or Nu of	mber ares	nber							
Employee Stock Option (Right to Buy)	\$8.32	03/23/2021			M ⁽¹⁾			2,139	9 (13)		07/18/2023	Common Stock 2,1		139	\$0 11,8		841 D					
Employee Stock Option (Right to	\$8.32	03/24/2021			M ⁽¹⁾			2,139		(13)	07/18/2023	Comn		139	\$0	9,7	9,702					

- $1.\ This\ transaction\ was\ effected\ pursuant\ to\ a\ Rule\ 10b5-1\ trading\ plan\ adopted\ by\ the\ Reporting\ Person\ on\ December\ 2,\ 2020.$
- 2. The price reported is a weighted average sales price. These shares were sold in multiple transactions at prices ranging from \$123.34 to \$124.11, inclusive. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in footnotes (2), (3), (4), (6), (7), (8), (9) and (10) to this Form 4.
- 3. The price reported is a weighted average sales price. These shares were sold in multiple transactions at prices ranging from \$124.645 to \$125.595, inclusive.
- 4. The price reported is a weighted average sales price. These shares were sold in multiple transactions at prices ranging from \$126.305 to \$127.20, inclusive.
- 5. The price reported is a weighted average sales price. These shares were sold in multiple transactions at prices ranging from \$128.68 to \$129.47, inclusive.
- 6. The price reported is a weighted average sales price. These shares were sold in multiple transactions at prices ranging from \$115.75 to \$116.57, inclusive.
- $7. \ The price reported is a weighted average sales price. These shares were sold in multiple transactions at prices ranging from \116.765 to \$117.35, inclusive.
- 8. The price reported is a weighted average sales price. These shares were sold in multiple transactions at prices ranging from \$117.925 to \$118.78, inclusive.
- 9. The price reported is a weighted average sales price. These shares were sold in multiple transactions at prices ranging from \$119.22 to \$120.00, inclusive.
- 10. The price reported is a weighted average sales price. These shares were sold in multiple transactions at prices ranging from \$120.89 to \$121.03, inclusive.
- 11. The reportable securities are held by the 2013 Lynne Marie Laube GRAT fbo Keegan George Allbright.
- 12. The reportable securities are held by the 2013 Lynne Marie Laube GRAT fbo Hayley Marie Allbright.
- 13. Fully vested.

Remarks:

/s/ Kirk Somers, Attorney-in-

03/25/2021

Fact

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.