FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Vashington,	D.C.	20549
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OMB APPROVAL									
OMB Number:	3235-0287								
Estimated average burde	en								

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

obligatio Instruction	ns may continu on 1(b).	ıe. See		F		ed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940								hours	hours per response:		0.5
L. Name and Address of Reporting Person* <u>Laube Lynne Marie</u>					2. Issue	r Name and Ticke ytics, Inc.	er or Trad	ing Sy		1940			ationship of R all applicabl Director		g Persor	n(s) to Issue	
(Last) (First) (Middle) C\O CARDLYTICS, INC. 675 PONCE DE LEON AVENUE NE, SUITE 6000					3. Date 0 02/13/2	of Earliest Transa 2018	action (Mo	nth/D	ay/Year)		_	X	Officer (gives below) Chie		erating (Other (s below) Officer	pecify
(Street) ATLANTA GA 30308 (City) (State) (Zip)						endment, Date of	Original I	Filed ((Month/Day/\	rear)		6. Indiv Line) X		by On	e Report	Check Appli ing Person One Reporti	
		Ta	ıble I - No	n-Der	ivative S	ecurities Acc	quired,	Dis	posed of,	or Ber	neficia	ally C	Owned				
1 11.00 01 0000111, (11.0011 0)		2. Transaction Date (Month/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)	Transaction Code (Instr.		4. Securities Acquired (A) of Disposed Of (D) (Instr. 3, 4			and 5) Securities Beneficially Owned Followin			6. Owners Form: Dire (D) or Indi	Direct In Indirect B (. 4) O	Nature of direct eneficial wnership		
						Code	v	Amount	(A) or (D)	Price	.	Reported Transaction(s (Instr. 3 and	s) 4)			(Instr. 4)	
Common Stock		02/1	.3/2018		С		18,325	A	(1	1)	421,46	421,464)			
Common Stock											43,675		I		ee ootnote ⁽²⁾		
Common S	Stock												43,675	5]	1 -	ee ootnote ⁽³⁾
						curities Acqu lls, warrants							vned				
		Transaction Code (Instr.	5. Number of Derivative Securities Acquired (A)	6. Date E Expiration (Month/D	n Dat	e : ar) :	7. Title and Securities Derivative (Instr. 3 ar	Underly Security	erlying Derivative d irity Security S		derivative C Securities F		10. Ownership Form: Direct (D)	11. Nature of Indirect Beneficial Ownership			

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		Deriva Securi Acquii or Dis	ties red (A) posed (Instr. 3,	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and A Securities Un Derivative Se (Instr. 3 and	nderlying ecurity	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		(Instr. 4)		
Restricted Stock Unit	(4)	02/13/2018		M			1,104	(5)	(5)	Series G' Redeemable Convertible Preferred Stock	1,104	\$0.00	0	D	
Series G' Redeemable Convertible Preferred Stock	(1)	02/13/2018		M		1,104		(1)	(1)	Common Stock	1,104	\$0.00	15,087	D	
Restricted Stock Unit	(4)	02/13/2018		М			2,045	(5)	(5)	Series G' Redeemable Convertible Preferred Stock	2,045	\$0.00	0	D	
Series G' Redeemable Convertible Preferred Stock	(1)	02/13/2018		М		2,045		(1)	(1)	Common Stock	2,045	\$0.00	17,132	D	
Restricted Stock Unit	(4)	02/13/2018		M			1,193	(5)	(5)	Series G' Redeemable Convertible Preferred Stock	1,193	\$0.00	0	D	
Series G' Redeemable Convertible Preferred Stock	(1)	02/13/2018		M		1,193		(1)	(1)	Common Stock	1,193	\$0.00	18,325	D	
Series G' Redeemable Convertible Preferred Stock	(1)	02/13/2018		С			18,325	(1)	(1)	Common Stock	18,325	\$0.00	0	D	

Explanation of Responses:

- 1. Each share of Series G' Redeemable Convertible Preferred Stock converted into the Issuer's Common Stock on a one-for-one basis upon the Issuer's initial public offering and has no expiration date.
- 2. The reportable securities are held by the 2013 Lynne Marie Laube GRAT fbo Hayley Marie Allbright (the "HMA GRAT"). The Reporting Person is the trustee of the HMA GRAT.
- 3. The reportable securities are held by the 2013 Lynne Marie Laube GRAT fbo Keegan George Allbright (the "KGA GRAT"). The Reporting Person is the trustee of the KGA GRAT.

4. Each restricted stock unit ("RSU") represents a contingent right to receive one share of the Issuer's Series G' Redeemable Convertible Preferred Stock.

5. The RSUs vested upon the completion of the Issuer's initial public offering.

Remarks:

/s/ Kirk L. Somers, Attorney-in-

02/15/2018

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.